

**SeneCar™ Program (US)**  
**ManaGence™ Program**  
**Receive an Allowance Toward Lease Payments On a Car!**  
**Choose Your Car.™ Choose Your Blue.™**

See details below for more information.<sup>A</sup>

**How to Participate in the SeneCar Program**

SeneGence International® Independent Distributors who participate in the SeneCar Program must be:

1. In good standing with the Company;
2. A ManaGence Field Leader or On-Track Field Leader; and
3. Able to demonstrate their ability to maintain their status in the SeneCar Program.

To become eligible for the SeneCar Program, you must meet certain requirements in both Personal Sales and Downline Sales. The eligibility requirements are as follows:

***Personal Sales Eligibility Requirement***

- ❖ You must place monthly orders with PV equal to 1,000 PV for the three consecutive months in which you are qualifying.

***Downline Sales Eligibility Requirements***

- ❖ Tier One Eligibility – Accumulate a combined total of allowed personal PV<sup>B</sup> and/or First Line QV<sup>C</sup> from orders on your first level downline, equal to 22,500 for the same three consecutive months.
- ❖ Tier Two Eligibility – Qualify for Tier One, and then concurrently accumulate a total of 22,500 QV<sup>D</sup> on your second level downline for the same three consecutive months.

**What to Do Once You Receive Official Notice of Your Eligibility for the SeneCar Program**

1. Lease and take delivery of a new qualifying car<sup>E</sup> in any factory blue<sup>F</sup> color.
2. Make your first payment on the vehicle.
3. Send the following to SeneGence International (Attention: SeneCar Program) no later than the last day of the month in which you lease your SeneCar:
  - ❖ A copy of the new vehicle registration.
  - ❖ A copy of the completed and signed lease agreement.
  - ❖ A copy of the new vehicle window sticker showing the Manufacturer's Suggested Retail Price.
  - ❖ Proof of your first payment.

- ❖ Your lease payment schedule.
- ❖ A copy of the e-mail notifying you of your eligibility for the SeneCar Program.
- ❖ A signed copy of the SeneCar Checklist.

### **What You Receive From the SeneCar Program**

Once you are eligible for the SeneCar Program and have completed the three steps outlined above, SeneGence International will confirm your eligibility and verify that it has received all of the required documents. Upon confirmation and verification by SeneGence International, you will receive a reimbursement allowance toward your first monthly lease payment from SeneGence International. If you do not complete the three steps outlined above in the month you receive your e-mail notifying you of your eligibility for the SeneCar Program, do not complete these steps in a later month unless and until you receive another e-mail notifying you of your eligibility for the SeneCar Program.

You will receive the following amounts as a reimbursement allowance for your first monthly lease payment on your new vehicle according to your tier level of eligibility:

#### ***Tier One Lease Allowance***

- ❖ \$250.00 lease allowance on your new car!

#### ***Tier Two Lease Allowance***

- ❖ \$250.00 lease allowance (in addition to the Tier One Lease Allowance) on your new car!

SeneGence International will mail or electronically transmit your lease reimbursement allowance on the tenth (10<sup>th</sup>) day of the next month following receipt of the required documents, and will continue to mail lease allowances to you each month so long as you maintain the requirements as set forth below.

### **How to Continue Receiving Lease Allowances**

In order to continue receiving lease reimbursement allowances, you must remain in good standing with the Company and remain a ManaGence Field Leader or On-Track Field Leader. You must also send to SeneGence International a photograph of you and your SeneCar displaying the SeneGence International badge.<sup>6</sup> Furthermore, you must continue to meet certain requirements in both Personal Sales and Downline Sales.

The following requirements must be met each month:

#### ***Personal Sales Maintenance Requirement***

- ❖ You must place monthly orders with PV equal to 1,000 PV for the three consecutive months preceding your next lease allowance.

### ***Downline Sales Maintenance Requirements***

- ❖ Tier One Maintenance – Continue to accumulate a combined total of allowed personal PV<sup>B</sup> and/or downline QV<sup>C</sup> on your first level downline in each consecutive rolling three-month period, as specified above for eligibility.
- ❖ Tier Two Maintenance – Maintain Tier One Eligibility, and then concurrently continue to accumulate a total QV<sup>D</sup> on your second level downline in each consecutive rolling three-month period, as specified above for eligibility.

For each consecutive rolling three-month period in which you achieve Tier One Maintenance or Tier Two Maintenance, SeneGence International will issue payment to you for the Tier One Lease Allowance or Tier Two Lease Allowance on the tenth (10<sup>th</sup>) day of the next month.

### **SeneCar Program Guidelines**

- ❖ To be eligible for lease allowances, your SeneCar must be a new car<sup>E</sup> in any factory blue<sup>F</sup> color.
- ❖ SeneGence International will issue lease allowances for a maximum of thirty-nine (39) months on any single vehicle provided you maintain eligibility for the SeneCar Program. Leases may be for a duration shorter than thirty-nine (39) months, but may not be longer than thirty-nine (39) months. A new car must be obtained at the end of the lease or after thirty-nine (39) months (whichever comes first) in order for lease allowances to continue.
- ❖ Your SeneCar must: (a) be leased and registered in the name of the person, as lessee or co-lessee, or entity listed as the Independent Distributor in the records of SeneGence International; (b) be driven during the term of the lease as the primary vehicle of the Independent Distributor; and (c) display a SeneGence International badge (provided by SeneGence International at no cost to the Independent Distributor).<sup>G</sup>
- ❖ An Independent Distributor may only qualify for a lease allowance on one vehicle at any time.
- ❖ In order to continue to be eligible for lease allowances, you must keep your lease payments current. Upon reasonable request, you must provide documentation to SeneGence International of all prior lease payments. SeneGence International will continue lease allowances only upon continuing qualification as described above, and will discontinue lease allowances in the event that your lease is terminated for any reason or you fail to provide documentation to SeneGence International of all prior lease payments.
- ❖ The Tier One Lease Allowance amount is fixed on an annual basis at the above stated amount, and has been calculated based on a hypothetical thirty-nine (39) month lease of a current model car with a MSRP of \$25,006 with a \$2,501 capitalized reduction payment with 15,000 mile annual mileage allotment on a hypothetical borrower with Tier 1 credit as reported by a credit agency and a monthly payment of \$217.00 plus applicable taxes and license fees.<sup>H</sup>
- ❖ The Tier Two Lease Allowance amount is fixed on an annual basis at the above stated amount, and has been calculated based on a hypothetical thirty-nine (39) month lease of a current model car with a MSRP of \$40,995 with a \$3,928 capitalized reduction payment with 15,000 mile annual mileage allotment on a hypothetical borrower with Tier 1 credit as reported by a credit agency and a monthly payment of \$428.00 plus applicable taxes and license fees.<sup>H</sup>

- ❖ In the event that you do not immediately obtain a lease after you become eligible, you must continue to meet all eligibility requirements (as set forth above) in order to maintain your eligibility for the SeneCar Program.
- ❖ You may not transfer or assign any benefits received under the SeneCar Program, and your qualification in and for the SeneCar Program has no cash value beyond the lease allowances as set forth herein.
- ❖ The SeneCar Program described herein is only available in the United States at this time. There may be another SeneCar Program available in the country or territory where you are located if you are not in the United States.

## **Definitions**

**Allowance:** A fixed or available amount of compensation for the stated purpose of reimbursement upon leasing a new car, based upon meeting specified sales criteria, and then continuing to meet specified sales criteria.

**Month:** A calendar month.

**Rolling three-month period:** The three (3) calendar months immediately preceding the current month (not necessarily a calendar quarter).

**PV, or Point Value:** A value assigned on the SeneGence International Product Order Form and generated only by the purchase and sale of commissionable product.

**QV, or Qualifying Value:** The combined Point Value earned by your downline Distributors which you may use for the purpose of qualification for, and maintenance of, the SeneCar Program. QV is restricted in the following ways:

- ❖ You may use only a maximum of 4,500 QV per distributor (on any level) per rolling three-month period for SeneCar qualification and maintenance; i.e. you will not accrue more than 4,500 QV for a downline distributor who orders over that amount in any rolling three-month period.
- ❖ You may use only a maximum of 2,000 QV per distributor (on any level) per month for SeneCar qualification and maintenance; i.e. you will not accrue more than 2,000 QV for a downline distributor who orders over that amount in any month.
- ❖ A maximum of 6,750 QV on your second level may be accumulated from personally-sponsored Distributors of each Distributor on your first level per rolling three-month period.
- ❖ Only purchases made by United States Distributors in your first or second levels and who are active and in good standing, will count toward the calculation of QV.
- ❖ Compression of downline Distributors, to account for inactive or terminated Distributors, or to otherwise fill a vacant downline level, will not be applied when calculating QV.
- ❖ If you have a downline Distributor who reaches the Crown Princess level, that Crown Princess and her Dominion will permanently spin off from your qualifying downline the first month of the next Seminar Year for calculation of QV.

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- A** SeneGence International reserves the right to modify, change, delete or otherwise alter the SeneCar Program in whole or in part at its sole discretion at any time, with or without notice. Any future modifications, changes, deletions or other alterations to the SeneCar Program will not affect any Independent Distributor who has already qualified and is receiving lease allowances under the SeneCar Program. Any such modifications, changes, deletions or other alterations to the SeneCar Program will take effect upon the expiration of the lease, when the Independent Distributor fails to maintain eligibility for the SeneCar Program, or upon the qualifying Independent Distributor's election (if allowed) to participate under any new rules. Should an Independent Distributor who has already qualified and is receiving lease allowances under the SeneCar Program fail to maintain their eligibility under the old program, they may receive allowances under the current SeneCar Program if their sales volume meet the current SeneCar Program requirements. Your participation in the SeneCar Program does not confer any rights or remedies upon any third-party or any other entity. Participation and qualification in the SeneCar Program confers no cash or other value beyond reimbursement of payments for the lease of a qualifying vehicle under these terms. These rules apply to all Independent Distributors who have qualified for the SeneCar Program on or after May 31, 2018, and have taken possession of their SeneCar on or after June 1, 2018.
- B** A maximum of 4,500 of personal PV for the consecutive three (3) month period may only be counted toward Tier One Eligibility and Maintenance.
- C** A maximum of 4,500 QV per distributor on your first level downline may only be accumulated per rolling three (3) month period; and a maximum of 2,000 QV per distributor on your first level downline may only be accumulated per month for Tier One Eligibility and Maintenance.
- D** A maximum of 4,500 QV per distributor on your second level downline may only be accumulated per rolling three (3) month period; and a maximum of 2,000 QV per distributor on your second level downline may only be accumulated per month for Tier Two Eligibility and Maintenance. A maximum of 6,750 QV may only be accumulated on your second level downline under any one direct sponsor from your first level for Tier Two Eligibility and Maintenance.
- E** Choose Your Car.<sup>™</sup> Your new vehicle can be from any manufacturer so long as the Manufacturer's Suggested Retail Price (MSRP) is equal to or greater than \$25,000 listed on the window sticker, including shipping and destination charges.
- F** Choose Your Blue.<sup>™</sup> Your new vehicle can be any blue color so long as blue is listed in the color name on the window sticker, e.g., Cadillac – Vector Blue Metallic, Sapphire Blue Metallic; Ford – Deep Impact Blue, Blue Jeans; Lincoln – Allure Blue; Chrysler – Jazz Blue Pearl. Should the new vehicle you desire to lease not be available in a color with blue listed in the color name on the window sticker, do not lease the vehicle without first receiving written approval of the color from SeneGence International.
- G** SeneGence International will provide the badge to Independent Distributors for no cost. When the badge arrives, there will be instructions for placing the badge on your SeneCar and how to properly remove the badge at the end of the lease term. You must send a photo of you and your SeneCar displaying the SeneGence International badge to SeneGence International.
- H** Your qualification and approval for any lease program will be determined by the individual dealership based upon the manufacturer's financial requirements and lease programs, and may vary. SeneGence International makes no representation, warranty, or guarantee that any Independent Distributor that is eligible for the SeneCar Program will be able to obtain a lease on these or other terms. Actual lease terms and conditions will be determined by individual

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dealerships, and may vary. All payments, including tax and license fees, will be the sole responsibility of the leasing Independent Distributor. Lease allowance reimbursement amounts will be reviewed by SeneGence International on an annual basis and are subject to change at the discretion of SeneGence International.