

International

choices and empower girls to make informed decisions. GMF endeavors to permanently alter the cycle of illiteracy and poverty—first in Lubumbashi, DRC, then throughout the DRC and all of Africa.

Lush Launches Gorilla Perfumes in India

• **INDIA:** Privately held Lush Fresh Handmade Cosmetics has launched Gorilla Perfumes in Bangalore. The UK-based firm has rolled out six Gorilla perfumes in the country.

Lush, which has been in India since 2004, currently operates in 13 stores in Bangalore, Mumbai, Delhi, Chennai, Ahmedabad, Hyderabad, Mangalore and Kolkata.

Davi Luxury Takes to the Skies With Korean Airlines

• **SOUTH KOREA:** The Davi Luxury Brand Group has signed a deal with Korean Air to create a unique luxury amenity skin care line and travel bag exclusively for Korean Airlines and its first and business (prestige) class passengers.

Korean Air began distributing the Davi amenity travel bags to its passengers in May. The amenity bags and the skin care line included in the bags, were designed and made exclusively for Korean Airlines in collaboration with Harmony. The Korean Air product line currently includes Davi's Le Grand Cru face creme and CoastalVine aftershave. In addition, products developed exclusively for and with Korean Air include hand and body lotion, cooling eye gel, lip balm and pulse point calming oil. Korean Air is one of the world's premier airlines with a fleet of 129 planes that provide service to 39 countries, 113 cities and 20 million plus customers annually.

"We are delighted to provide our passengers with Davi's high quality skin care products. Providing these Davi amenity skin care kits to our passengers is consistent with our goal to remain one of the world's premier airlines and to continuously innovate and upgrade our customer services," said Heather Cho, senior vice president at Korean Air. "We expect that Korean Air and Davi will jointly benefit

from this alliance, and that this service will contribute to the success of our airline as we plan to soon showcase the new A380 addition to our fleet."

"We are greatly honored to be the luxury in-flight amenity provider for Korean Air. Korean Airlines consistently delivers the best in-flight experience in the business to its passengers, and we are pleased to be able to contribute to enhancing the in-flight experience of Korean Air's passengers. Davi looks forward to making this partnership one of the finest in the industry," said Carlo Mondavi, chairman of the board of directors of Davi Luxury Brand Group.

Nonwoven Production Rebounds in Europe

• **BELGIUM:** EDANA, the international association serving the nonwovens and related industries, has released statistics on



Nonwoven wipes have resonated with consumers, thanks to their ease of use and versatility.

nonwovens production and deliveries for 2010. The figures for Greater Europe (Western, Central and Eastern Europe, Turkey and CIS) show that after a decline in 2009, the production of nonwovens has not only recovered, but has overtaken its peak level of 2008.

Total European production grew in weight by 10.3% since 2009 with 1,784,704 tons of nonwovens produced in 2010. This compares with the decline in the industry for 2009 of 6.3%. The level of production in square meters, which did not stop growing, reached 54.245 million in 2010, representing a total turnover estimated at approximately \$7.9 billion.

SeneGence International Expands into UK

• **UNITED KINGDOM:** After 11 years of growth in the U.S., Australia, Canada and Indonesia, SeneGence International, a direct sales company specializing in long-lasting cosmetics and anti-aging skin care, will branch out into the United Kingdom.

"Our method of international expansion into a new country begins by first introducing the LipSense collection. Depending on how LipSense is received as well as the consumer purchasing habits in each respective country, we then progressively introduce our other long-lasting color cosmetics and anti-aging skin care. Based on our research, the United Kingdom is a great market for expansion," said SeneGence founder and chief executive officer Joni Rogers-Kante.

Puig Acquires Jean Paul Gaultier

• **Puig has acquired majority control of Jean Paul Gaultier, purchasing a 45% stake in the French fashion house held by Hermès International and roughly 15% from the founding couturier.**

Manuel Puig, vice chairman of Puig and president of Nina Ricci, will also take on the president title at Gaultier, which the designer will relinquish to focus on designing couture and ready-to-wear collections for women, men and children. In 2016, Puig will take over Gaultier's fragrance license, which is currently held by Beauté Prestige International, a subsidiary of Shiseido.

"We are very proud to take up the baton from Hermès in the development of the Jean Paul Gaultier fashion house, a brand with such great creativity," said Marc Puig, chairman and chief executive officer of Puig.

Puig, a family company, operates in the fashion sector with its own brands Carolina Herrera, Nina Ricci and Paco Rabanne, and in the fragrance market through its own brands as well as through licenses from brands such as Prada, Valentino and Comme des Garçons among others. In 2010 Puig's sales rose 22%. •

A Dynamic Approach

Actives help skin care products deliver what they promise

A Green Light for Naturals

Sustainable, naturally-sourced Ingredients are here to stay

THINKING ABOUT the Box...

tube and bottle. Suppliers' thoughts on packaging