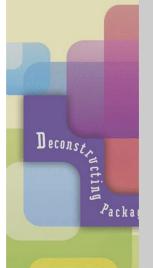
APRIL 2011

Global Cosmetic Industry® www.GCImagazine.com

Beauty B

MAIN INGREDIENTS

INCREDIENTS NOW ON THE MARKET



SKIN BRIGHTENING

DSM launched its new skin-brightening ingredient Regu-Fade at the 2011 Incosmetics. Regu-Fade evens and brightens skin tone using nature-identical resveratol. At the event, the company also presented some of the latest scientific findings around stem cell uses in skin care. In hair care, the company promoted its product range Tilamar, which features polymers and actives for styling and conditioning. www.dsmmutritionalproducts.com

VERSATILE POLYMERS

AkzoNobel Global Personal Care introduced its new Structure Cel line of polymers for both hair care and skin care applications at the 2011 In-cosmetics. The versatile new polymers may be used effectively in a variety of formulations: foam boosters and rheology modifiers for sulfate-free or sulfate shampoos; rheology and texture modifiers for rinse-off and leave-on hair conditioners; styling polymers and rheology modifiers for hair styling gels; and thickeners for ethanolbased hand sanitizers that use of benzalkonium chloride. www.akzonobel.com/personalcare

HELPING HYPERPIGMENTATION

Sederma now offers an option for products developed for addressing irregularities in pigmentation or brightening complexion. Based on a botanical, Wonderlight acts on both melanocytes and associated keratinocytes to help lessen pigmentation disorders, and it exhibits a stronger effect on hyperpigmented areas, equalizing skin pigmentation in order to make these areas less visible. www.sederma.fr

YOUTH CONCEPT

Featuring its new youth concept, Clariant debuted a range of new ingredients at the 2011 In-cosmetics. The ingredients address the needs of brands looking to develop and market products with fewer or no preservatives, more natural ingredients and low environmental impact. Offerings include Hostapon SG, an amino acid surfactant for sulfate-free rinse-off products; Silcare Silicone WSI, a water-inoil/water-in-silicone emulsifier for body lotions and creams, sunscreen formulations and decorative cosmetics; Velsan SC, a 100% natural synergistic aid that boosts the performance of classic listed preservatives; and the Aristoflex range-skin care polymers Aristoflex AVS, AVC and HMB-which give a pleasant, non-tacky skin-feel. www.clariant.com

FRESH FACE

Provital developed Tens'up, a botanical active (distributed in North America by Centerchem) reported to have an immediate lifting effect to diminish the appearance of wrinkles. It also has an anti-aging activity, increasing collagen synthesis. Additionally, it provides a tightening effect via the sequential release of the active entrapped in the Matrix, Provital's three-dimensional natural network that delivers the active gradually. www.provitalgroup.com; www.centerchem.com

SUPPLIER NEWS

The Lubrizol Corporation acquired Nalco Performance Products Group.

The HallStar Company acquired BioChemica International.

Colonial Chemical, Inc. announced **Brenntag** will supply Colonial's products in Belgium, the Netherlands and Luxembourg, and **Chemflex** will act as Colonial's distribution partner in Brazil.

Impact Colors Inc. announced an agreement with Mobius Sales Group to distribute its line to named accounts in New York and the surrounding metropolitan area.

Croda International was included on the shortlist for the Company of the Year award for the Financial Times' PLC Awards. It was recognized for its completion of a restructuring program, rising sales volumes, change in sales mix and record profits in both consumer care and industrial specialties.

SeneGence International announced its expansion into Indonesia.

Arizona Chemical entered into an agreement to distribute Essential Ingredients, Inc.'s line of specialty polymers in the Eastern U.S.

Brenntag unveiled a new distribution facility in Jakarta, Indonesia, built to meet growing market demand. The facility provides more storage capacity and allows for improved and expanded customer support.

Univar expanded its business in the Middle East and Africa by signing an agreement to distribute Huntsman surfactants in the region. The company also acquired Turkish distributor Eral-Protek.

The DeWolf Companies created a color cosmetics division

PEOPLE

David Jukes to president, Univar Europe.

Janis Matisons to senior technical manager, Jonathan Goff, PhD to manager, silicones R&D, and Yun Mi Kim, PhD to technical service manager, Gelest, Inc.

Tonette Orihu to manager of distributor development, SeneGence International.

Luis F. Ortega to technical sales representative, Schülke Inc.

Julio Arce to sales manager for Latin America, Essential Ingredients.













NOURISH AND NURTURE

Silab introduced Vitalayer, a natural active multifunctional ingredient developed to improve skin homeostasis and address imbalances in the skin. Obtained from common vervain, it maintains the metabolism of epidermal and dermal cells at an optimum level. Through cross-functional and lateral action, it strengthens skin's barrier function—helping the skin regenerate and hydrate, smoothing and reducing wrinkles. Vitalayer can be included in all core anti-aging formulas. www.silab.fr

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