

SENEGENCE

was founded on the idea to offer superior products and an opportunity for women to be independent and successful in business, regardless of age, background, or education.



Joni Rogers-Kante, CEO and Founder of SeneGence®, had a vision of a company with products that really work and a career that really works, long before discovering its premier product. Once she discovered a long-lasting liquid lip colour unlike anything she had seen before, she knew it needed to be shared with the world.

In 1999, SeneGence exploded into the marketplace with the launch of patented LipSense® colour technology, and quickly rose in popularity as the creator of the original long-lasting lip colour.

This was only the beginning of an entire line of long-lasting cosmetics and revolutionary anti-ageing skin care products. Over the years, SeneGence has grown to support hundreds of thousands of successful careers and satisfy customers around the world by remaining steadfast in its commitment to use only the most advanced technologies to make skin more beautiful.

I stand behind our products 100% and guarantee your skin will look more beautiful in 30 days, when using our 24-hour anti-ageing skin care and long-lasting colour systems.

Joni Rogers-Kante FOUNDER & CEO

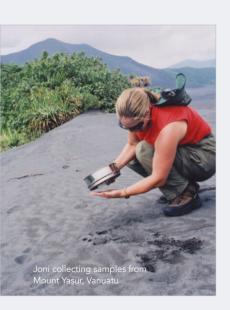


SENEGENCE

has positively affected the lives of hundreds of thousands of women and their families worldwide, and it all begins with our products.



SeneGence has developed highly advanced anti-ageing skin care and cosmetics systems that help make every skin type more beautiful and radiant.



In the Vanuatu string of islands in the South Pacific, Joni worked with scientists and discovered naturally reoccurring resources proven to be beneficial to the skin.

Today, SeneGence products can be found in numerous countries around the world, helping to make skin healthier and more beautiful. Joni ventures to international destinations regularly and enjoys sharing SeneGence with everyone she meets while guiding them to be their most confident self with products that really work.

The distinctive ingredients are incorporated into SeneDerm* SkinCare systems, SenseCosmetics* beauty items, and the SeneDerm Solutions line, helping to result in dramatic improvements to the skin.



Made in the JSA with global materials



Made in CGMP manufacturing facilities



No animal testing and no animal by products (we use



Formulated without drying waxes and





THE SCIENCE OF SENEDERM® & SENEPLEX+™COMPLEX

All SeneDerm, SeneDerm Solutions, and creamy SenseCosmetics contain SenePlex+Complex, a kinetic enzyme that works to affect the way cells grow from the bottom layers of the skin to the top. SenePlex+ fights the signs of ageing by supporting renewal of your skin cells an average of 23.3% more rapidly.

Four to Eight Weeks to Revolutionary Results

Independent clinical test results of eight weeks of treatment with our proprietary formula, SenePlex+ Complex.

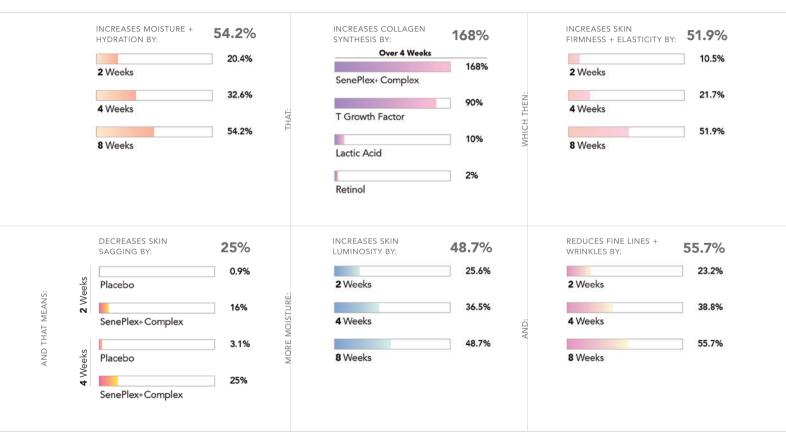
23.3% Increase in Cellular Renewal

Verified by an independent lab, clinical testing confirmed products with SenePlex+Complex are highly effective in increasing skin renewal, and regular use results in remarkable improvements to skin, including: **Skin smoothness increased by 45%. Almost 33% more individuals with sensitive skin were able to use SeneDerm SkinCare without irritation.**





The active enzymes in the advanced anti-ageing delivery systems of **SenePlex+ Complex** work to eliminate dead skin and produce healthier, plumper cells as they move to the surface of the skin. That, in turn:





SeneDerm

SkinCare with SenePlex+

A 24-hour, anti-ageing skin care system made for all skin types. Formulated with powerful, antiageing SenePlex+ Complex, these products help to dramatically improve skin over time.



FIND YOUR SKIN TYPE:

NORMAL TO DRY

No oil in "T" zone, generally healthy appearance, clear with even texture, may have occasional tightness or flaking, small to medium size pores.

DRY

No oiliness, can feel tight and itchy, noticeable fine lines, may have red or rough patches, small pores, visible flaking.

NORMAL TO OILY

Oily "T" zone, generally healthy appearance with occasional breakouts or blemishes, pores are medium to large, skin appears shiny and can feel oily.

3 in 1 Cleanser \$40

4 fl oz / 118 mL

This triple-action cleanser works to cleanse, tone, and hydrate while helping to maintain skin's moisture. Each formula works to restore pH while effectively removing dirt, oil, and pollution.

DayTime Moisturizer \$60

1.66 fl oz / 50 mL

These lightweight, daily moisturisers deliver antiageing advantages and botanicals that work to balance moisture and naturally hydrate skin. They also work to protect skin from the ravages of the environment

Evening Moisturizer \$75

1.66 fl oz / 50 ml

Highly concentrated with additional SenePlex+ Complex for extra protection from free radicals during sleep. These thick, rich skin creams are a luxurious combination of ingredients that hydrate, protect, and promote vibrant healthy skin.





ALOE LEAF JUICE

Calms and soothes skin.

AVOCADO OIL

Very rich moisturiser.

LAVENDER OIL

Soothes and protects.



SPONGE-LIKE PILLOWS

Exfoliate skin.

ALGAE EXTRACT

Hydrates and softens skin.

HUMECTANTS

Bind moisture to the skin.



VANUATU VOLCANIC ASH Exfoliates dead skin cells.

ORCHID FLOWER EXTRACT
Antioxidant and moisturiser.



VITAMIN B

Hydrates and promotes healthy skin.

SODIUM HYALURONATE

Protects against moisture loss.

ALOE LEAF JUICE

Calms and soothes skin.



MORINGA OIL

Smoothes, de-puffs and moisturises.

ALMOND OIL

Leaves skin silky but nongreasy.

JOJOBA

Promotes soothing and calming.



JOJOBA

Promotes soothing and calming.

SQUALENE

Natural moisturiser.

ALLANTOIN

Promotes healthy skin.



AVOCADO OIL

Very rich moisturiser.

VITAMIN E

Essential antioxidant for maintaining healthy skin.



AMINO ACIDS

To build healthy skin.

VITAMIN E

Essential antioxidant for maintaining healthy skin.

GINGER ROOT

Skin protective.



BORAGO SEED OIL

Helps even skin tone.

VITAMIN E

Essential antioxidant for maintaining healthy skin.

SeneDerm

ADVANCED ANTI-AGEING SKINCARE

with SenePlex+TM

Highly advanced products that help correct and prevent the signs of ageing.



Climate Control \$75

2.3 fl oz / 68 mL

Hydration in the purest form. This "miracle in a bottle" helps even the driest, most damaged skin regain its healthy glow and moisture content. Its unique delivery system keeps key ingredients separated until shaken, combined, and activated.

SelPlex Complex: Herbal oil extracts and vitamins that increase moisture.

Sodium Hyaluronate: Protects against moisture loss.

Glucosamine HCI: Helps maintain elasticity.



SeneSerum-C \$85

0.5 fl oz / 15 mL

A 100% natural blend of the most advanced anti-ageing ingredients. This pollution defence formula is made for all skin types and works to repair damaged skin while helping to create a healthier, firmer, and younger-looking complexion.

Stabilized Vitamin C: Increases collagen production and firms.

SeneShield: Helps protect skin from immediate free radical damage.

Apply Advanced Anti-Aging SkinCare before DayTime or Evening Moisturizer



EyeCrème \$60

0.44 fl oz / 13 mL

A rich blend of oils and vitamins that protect while working to diminish fine lines and wrinkles around the eyes. This nourishing formula melts and emulsifies at skin temperature and creates a silk-like coating that reduces drag while applying cosmetics.

Soybean Oil: Improves skin hydration and smoothness.

Kukui Seed Oil: Soothes skin.

Vitamin A: Helps increase elasticity.



EyeLuminator \$70

0.44 fl oz / 13 mL

The perfect blend of EyeCrème and MakeSense® Foundation Pearlizer to help brighten and highlight while moisturizing upon application. Perks up tired eyes in the afternoon too!

Kukui Seed Oil: Soothes skin.

Vitamin A: Helps increase elasticity.

Almond Oil: Leaves skin silky and non-greasy.

SeneDerm

ADVANCED ANTI-AGEING SKINCARE

with SenePlex+™



Lifting & Firming Neck Cream \$134

1.7 fl oz / 50 mL

This rich cream formula is specifically formulated to work powerfully and effectively to firm, smooth, and even the delicate skin around the neck and décolletage area. Infused with advanced anti-ageing complexes, it helps the neck and jawline look tighter and more sculpted.

Essenskin: Complex that helps fortify and restructure thin, fragile skin.

Macadamia Nut Oil: Helps to restore the skin's barrier function and reduce water loss.

Grape Juice Extract: Antioxidant that helps condition and protect skin from free radicals.



Collagen Night Pak \$115

with Brush

1 fl oz / 30 mL

A breakthrough anti-ageing night treatment that harnesses the power of natural ingredients and the latest in skin care technology to seal in moisture while you sleep. As the final step in your evening skin care routine, it creates a protective veil to help prevent drying that may occur overnight which leads to unwanted signs of ageing.

Plant-based Marine Collagen: Restores and rebuilds collagen.

Caffeine: Rejuvenates and revitalizes skin.
Copper & Zinc: For antioxidant protection.

Mix Evening Moisturizer and Night Pak together then apply.

Essenskin[™] helps re-densify skin by over **65%** and makes skin more resistant by **21%** after two months.

Results based on a two month clinical study of Essenskin on 29 women.



Specialized treatment products for targeted skin and personal care needs.

Stabilized ascorbic acid (pure stabilized vitamin C) decreases melanin production by

42.66%

Results obtained in a 16-day in vitro test of ascorbic acid.

Brightening Multi-Vitamin Treatment \$100

0.5 fl oz / 15 mL

SeneGence

15 mL / 0.5 ft ox.

This powerful treatment targets dark spots and discolouration caused by hyperpigmentation, acne, ageing, and sun damage to reveal a brighter, firmer, and more even skin tone over time

Two Forms of Stabilised Vitamin C: Help brighten and even skin tone

Vitamins A, B3 & E: Help to firm and even skin tone, protect from free radicals, and moisturise.

Palmitoyl Tripeptide-1 & Tripeptide-7: Peptides that help increase skin elasticity and decrease wrinkle depth.

Anti-Wrinkle Treatment contains ingredients that work to reduce light-tomedium wrinkle depth by an average of

34% TO 63%



Anti-Wrinkle Treatment \$85

0.51 fl oz / 15 mL

Clinically proven ingredients that visibly reduce the depth and shadows of small and medium-sized wrinkles. making skin's texture smoother and younger-looking. Contains an advanced formulation, including natural ingredients proven to improve skin texture and restore proper moisture content with regular use.

Anti-Wrinkle Complex: Firms and smoothes skin.

Green Tea Leaf Extract: Protects skin with antioxidant properties.

Jojoba Seed Oil: Helps to improve skin's elasticity.



70% titanium and **30%** iron for effective exfoliation without irritation.



Facial Resurfacer \$70

2 oz / 57 g

Achieve a glowing, smooth skin surface with this effective formula that contains larger grains of Vanuatu volcanic ash for a powerful buffer. A little goes a long way to rid skin of impurities and reveal soft, revitalized skin.

Vanuatu Volcanic Ash: Exfoliates dead skin and polishes.

Nangai Oil: Deeply hydrates and soothes skin with moisture-enhancing triglycerides.

Walnut Shell Powder: Exfoliates and softens skin





Polishing Exfoliator \$70

2 oz / 57 a

Polish away rough, dry skin and impurities with this unique formula containing naturally exfoliating Vanuatu volcanic ash. A little goes a long way to gently but effectively buff skin to a luminous glow.

Vanuatu Volcanic Ash: Exfoliates dead skin and polishes.

Nangai Oil: Deeply hydrates and soothes skin with moisture-enhancing triglycerides.

Polishing Exfoliator helps rough, dead skin appear smooth and vibrant after **ONLY** three consecutive applications.





AFTER

Nangai Oil \$74

0.5 fl.oz / 15 ml

Intensely moisturise and soothe dry skin with this luxurious blend of exotic Nangai Oil and highly effective anti-ageing complexes and ingredients. Found on the tropical island nation of Vanuatu, Nangai Oil provides skin with calming and deeply hydrating benefits.

Triglycerides: Essential fatty acids that help enhance your skin's ability to retain precious moisture.

L-22: Botanically-sourced lipid complex that helps improve the recovery of skin's barrier.

Meadowfoam Seed Oil: Soothes skin and slows down water loss.

Nangai Oil contains 94-97% natural triglycerides.

SeneDerm **SOLUTIONS** with SenePlex+™



Dark Circle Under Eye Treatment \$60

Excessive under eye darkening and visible bagging prematurely age the eyes. Correct it with this effective blend of ingredients formulated to help reduce the appearance of darkening and loose skin under the eves.

Blend of Suma Root Extract, Potency Wood Extract & Madonna Lily Flower Extract: Works to help reduce under eye darkening.

Contains ingredients that work to reduce dark circles up to 122%



NailExtend \$68

0.25 fl oz / 7.39 ml

Keep your nails in top condition and help repair damage with this unique delivery system that utilises effective ingredients to strengthen nails and stimulate growth. Continued use will help to guard nails from splitting and cracking and promote natural, healthy new nails. Use as a daily cuticle treatment on polished or natural nails.

Myristoyl Pentapeptide-17: Promotes keratin production and nail growth.

Vitamin B5: Moisturises and helps maintain the health of nail bed

Glycerin: Helps strengthen nail and increases moisture.

Twice-daily use of NailExtend over an eight-week period







LashExtend Clear \$70 Coloured \$85

0 125 fl oz / 3 7 ml

Say goodbye to false eyelashes and expensive extensions by naturally and safely enhancing your gorgeous gaze with this non-drug lash lengthener. Choose clear treatment for twice-daily use or waterresistant black or brown liquid liner for brilliantly lined eyes and luscious lashes in one easy step.

SenePeptide: Improves lash health.

Chamomile Extract: Calming and soothing properties.

White Tea Extract: Powerful antioxidant

Black

Brown

Solutions | LipVolumizer

Lashes appear 25% longer and fuller in only weeks.

LipVolumizer \$70

0.2 fl oz / 5.9 mL

Get lasting results of full, pouty lips without the use of irritants. This proprietary formula is based on the most advanced and natural technologies, plumping lips from the inside out. Lips will become noticeably smoother and fuller, and feathering and cracking will be eliminated with continued use.

Volumizing Complex: Proprietary blend of peptides and botanicals

Kiss-Me-Quick Plant: Helps boost collagen production and increase moisture

Visibly increases lip volume









The majority of test volunteers experienced at least a 10% increase in lip volume while those with the thinnest lips experienced up to a remarkable 20% lip volume increase.



SeneDerm Daily Regimen

CLEANSE (select one)

EXFOLIATE (select yours) ADVANCED ANTI-AGEING (optional)

TREAT







Polishing Exfoliator Facial Resurfacer



Climate Control SeneSerum-C



- Anti-Wrinkle
- Dark Circle
- Brightening Multi-Vitamin





Fooops! Liquid or Wipes Ooops!



3 in 1 Cleanser



Polishing Exfoliator Facial

Resurfacer



Climate Control SeneSerum-C



- Anti-Wrinkle
- Dark Circle
- Brightening Multi-Vitamin

REMOVE

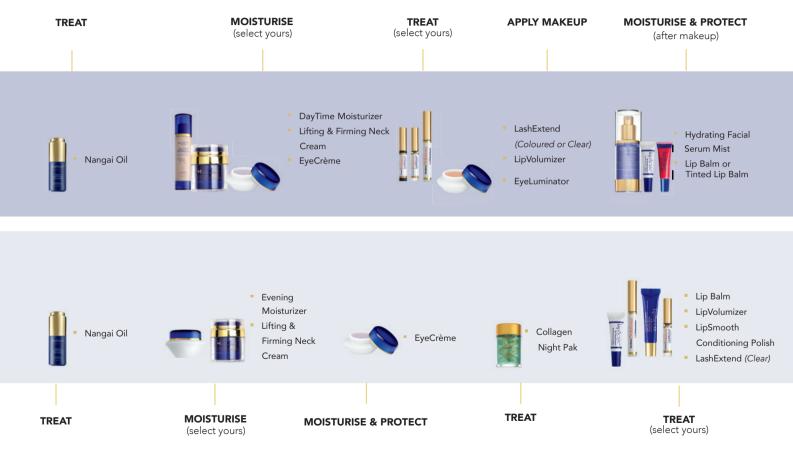
CLEANSE (select one)

EXFOLIATE (select yours) **ADVANCED ANTI-AGEING** (optional)

TREAT

SeneDerm Daily Regimen





SeneGence

FOR MEN
with SenePlex+TM

This easy-to-use duo is specifically formulated to gently cleanse, balance, protect, and improve the feel and appearance of men's skin. Including soothing natural botanicals like green tea, aloe vera, and chamomile, these products will leave skin feeling clean and healthy.

All products include proprietary SenePlex+ Complex for anti-ageing protection.





Gentle Purifying Cleanser \$53

5 fl oz / 148 mL

This daily use cleanser effectively removes dirt and excess oil while also moisturizing and purifying skin to reveal a smooth, clear complexion. Skin is now ready for an easy, comfortable shave with Soothing Shave Cream.

Chamomile Oil: Helps to calm skin.

Eucalyptus Leaf Oil: Calms, soothes, and helps clarify skin.

Apple Fruit Extract: Gently exfoliates skin for a glowing effect and provides moisture balance.



Soothing Shave Cream \$43

5 fl oz / 148 mL

Experience an easy and comfortable shave with this luxurious cream that works to deeply soothe and nourish skin while helping to prevent irritation, razor burns, and ingrown hairs for a soft and refreshed complexion.

Green Tea Leaf Extract: Helps protect skin with antioxidant properties.

Aloe Vera Leaf Juice: Calms and soothes skin.

Algae Extract: Helps hydrate, firm, and tone skin.





Sense Cosmetics

The Perfect Match

When used together, SeneDerm SkinCare and SenseCosmetics provide 24 hours of skin protection that can make every face look more beautiful, and keep it that way!



MakeSense

Silk Pore & Wrinkle Minimizer \$85

0.51 fl oz / 15 mL

The perfect base for a flawless face, MakeSense Silk minimises pores, fills wrinkles, and offers anti-ageing protection. Use alone for naturally beautiful skin, or use as primer before MakeSense Foundation for a perfect finish.



Pearlizer

MakeSense

Color Correcting Tinted Moisturizer \$68

1 fl oz / 30 mL

Enjoy sheer coverage, colour correction benefits, and skin protection in one easy step.

Swipe on this smooth cream with sheer-to-medium coverage over moisturiser or under foundation, if more coverage is desired. It works to cover imperfections and decrease sun and age spots.



MakeSense

Pearlizer \$68

1 fl oz / 30 mL

Add a luminous and radiant glowing finish. Mix with your favourite MakeSense Foundation shade or lightly layer with a brush after makeup application.



Advanced Anti-Aging Pearlizer \$85

1 fl oz / 30 mL

Enjoy a luminous finish with the addition of sophisticated moisturisers, minerals, and vitamins.



Light (N)



Medium (N)



Deep (N)

Sense COSMETICS with SenePlex+TM

FINDING YOUR UNDERTONE...

Take a close look at the veins on the underside of your wrist.



Are your veins blue or purple? If so, then you are cool, and will look good in MakeSense shades with pink or red undertones.

Are your veins green or olive? If yes, you are warm, and will look great in MakeSense shades with yellow undertones.

Can't tell? Then you are neutral. (C) = cool (W) = warm (N) = neutral



MakeSense

Original Foundation \$68

1 fl oz / 30 mL

This oil-free, water-resistant, and long-lasting liquid foundation can be used on any skin type and provides a mechanical shield when applied after SeneDerm DayTime Moisturizer. Each shade can be used on a multitude of skin tones as it adapts to your skin pigmentation.



Sense COSMETICS with SenePlex+TM



MakeSense

Advanced Anti-Aging Foundation \$85

1 fl oz / 30 mL

This powerful, creamy foundation is full of protective ingredients that help prevent damage to skin and contains SeneShield™ for defence against environmental hazards. Blended with moisturisers, vitamins, and minerals, this water-resistant skin care must-have includes long-lasting colour pigments that adjust to a wide range of skin tones to keep you looking beautiful and staying that way.





Hydrating Facial Serum Mist \$55

2.9 fl oz / 86 mL

Instantly refresh and re-energize your skin anytime with this lightweight, oil-free, and alcohol-free quick drying mist while simultaneously treating your complexion to long-term anti-ageing benefits. Can be spritzed under or over your makeup.

Hydromanil Complex: Helps to pull moisture into skin and lock it in for lasting skin benefits.

Apple Fruit Extract: Gently exfoliates skin for a glowing effect and instant moisturisation.

Kale Extract: Rich in vitamins A, C, and E to help tighten pores and prevent free radical damage.

SENESHIELD

This proprietary blend of powerful ingredients works to keep skin soft, supple, and healthy and can actually help to reverse damage previously caused by exposure to daily toxins, such as pollution and UV rays.



Corrective Color Concealer | Blender \$34

0.2 oz / 5.6 g

Colour correction and advanced skin care combine into this effective concealer that can be used to even skin tone, blur imperfections, or highlight your best features. Your skin will immediately appear fresh and radiant while being hydrated.







Cream Blush \$40

0.2 oz / 5.6 g

This makeup must-have delivers the perfect touch of natural-looking, long-lasting colour blended with beneficial and nourishing ingredients. A little goes a long way with this colour-concentrated formula that can be used to highlight, define, or contour.







Translucid

Powder & Bronzer in Dispensing Brush \$70

0.2 oz / 6 a

This light powder blots shine and absorbs oil and perspiration with effortless application. The breathable finish protects without drying skin throughout the day. The Natural shade features colour-matching technology to suit a variety of complexions.

Acetyl Hexapeptide 3: Plant-derived amino acid and anti-wrinkle ingredient.

Allantoin: Promotes healthy skin.

Sense

COSMETICS with SenePlex+TM







Matte Eyeshadow \$32

0.2 fl oz / 5.9 mL

Experience the long-lasting, anti-ageing, and velvety matte finish of these crème-to-powder eyeshadows. The versatile formula can be worn separately, blended with additional colours, or used as a soft eyeliner to create stunning eye looks.







Shimmer Eyeshadow \$32

0.2 fl oz / 5.9 mL

Add the perfect touch of lustre to your lids with longlasting, luminous colour. Shimmer shades perfectly coordinate with the ShadowSense matte collection.







EyeSense

Long-Lasting Liquid Eye Liner \$36

0.125 fl oz / 3.69 mL

Transform your eye makeup looks by effortlessly creating crisp, flawless eyeliner shapes. This revolutionary liquid liner is waterproof, smear-proof, and budge-proof.

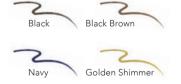
Black
Black Brown

EyeSense

Long-Lasting Eye Liner Pencil \$36

0.012 oz / 0.35 g

This long-lasting waterproof pencil glides on with a velvety smoothness and sets quickly for all-day wear without smudging, feathering, or bleeding. Highly pigmented for maximum impact, this pencil features a retractable tip for precise, easy-to-use application.

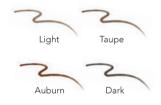




Liquid Brow Color \$34

0.125 fl oz / 3.69 mL

Perfect the shape of your brows with this unique waterproof liquid brow colour. The two-step delivery system creates gorgeous, natural-looking, and youthful brows that last all day.



Sense COSMETICS



Under Sense

3-in-1 Maximizing Lash Primer \$34

0.25 fl oz / 7.5 mL

UnderSense 3-in-1 Maximizing Lash Primer works to (1) condition, (2) lengthen, and (3) volumise lashes. This lash primer improves the look and feel of lashes over time while immediately boosting the volume, definition, and length of lashes before mascara application.

Capixyl: Helps provide fuller, healthier lashes.

Jojoba Ester: Conditioning agent that nourishes and cares for lashes from within.



Lash Sense

VolumeIntense™ Waterproof Mascara \$38

0.24 fl oz / 7 mL

Beautifully lengthen, volumise, curl, and define lashes without running or flaking. Using the unique volumising brush, one coat defines and extends, while a second coat creates intense fullness and length for waterproof, worry-free wear. Additional beneficial ingredients prevent brittleness and drying. Formula is ophthalmologist tested and safe for contact lens wearers.

Capixyl: Helps provide fuller, healthier lashes.

Carnauba Wax: Helps keep lashes flexible



Lash Sense

VolumeIntense™ Mascara \$38

0.26 fl oz / 7.8 mL

Separate, lift, and curl lashes to volumised perfection! The humidity-resistant formula helps moisturise to prevent dry, brittle lashes from root to tip. One coat fully extends your lashes, while a second coat adds 3D intensity and dramatic volume for full, lush lashes. The unique volumising brush delivers maximum results. Formula is ophthalmologist tested and safe for contact lens wearers.

Capixyl: Helps provide fuller, healthier lashes.

Vitamin E: Helps to repair and condition lashes, and prevent brittleness.







Black Brown







Black Brown



Capixyl™ works to increase new lash growth by over **46%** in four weeks.

Results obtained in an eight week clinical study of Capixyl on 17 women.



Lip Smooth **Conditioning Polish \$35**

0.5 fl.oz / 15 ml

Helps dry, damaged lips feel renewed, re-moisturised, and conditioned Formulated with nonabrasive natural exfoliators. SenePlex+, and natural oils to accelerate the exfoliation process and reveal smooth. beautiful lips.

Bamboo & Ivory Seed Powder: Gentle, effective exfoliators,

Nangai Oil: Deeply hydrates and soothes skin with moistureenhancing triglycerides.

Shea Butter: Softens and protects skin.





Lip Sense **Moisturizing Lip Balm** Clear **\$26** Tinted **\$32**

0.25 fl.oz / 7.3 ml

Smooth on this long-lasting. nourishing balm with moisturerich botanicals to help bind hydration to lips. The addition of SenePlex+ Complex provides anti-ageing and restorative benefits. This lightweight balm is available in original clear and beautiful tinted shades.

Coconut Oil: Provides nourishing moisture to improve dry, cracked skin.

Cocoa & Shea Butters: Soften the skin and protect from environmental influences



Blush Pink



Liner Sense Lip Liner \$31

0.125 fl oz / 3.69 mL

Line your lips with precision as the long-lasting colour technology blends, complements, and defines as the first step to creating the perfect pout.

YELLOW-BASED Persimmon Terra Cotta Cocoa BLUE-BASED Neutral Berry Blu-Red



Long-lasting lip colour stays on for up to 18 hours.







0.25 fl oz / 7.39 mL

LipSense is the premier product of SeneGence and is unlike any conventional lipstick, stain, or colour. As the original, patented, long-lasting lip colour, it is waterproof and does not kiss-off, smear-off, or budge-off.

Peony Root Extract: Natural calming flower herb.

St. John's Wort Extract: Natural herb with skin protective properties.

Linden Flower Extract: Powerful antioxidant.



YELLOW BASED/WARM







NEUTRAL Nude Nude Pink First Love Hazelnut Bella

HOW TO APPLY:

Apply to clean, dry lips. For a defined look, line with LinerSense first. With lips parted, apply LipSense in one direction, beginning with outside corner of the mouth. Spread colour in a fluid, sweeping motion across lips to opposite corner (do not move applicator back and forth). Apply three layers for longlasting results, letting colour dry in between each layer. Finish with LipSense Gloss to maintain lasting colour and moist lips.



LIPLINER

and Ooops!

For proper use, purchase your LipSense in a collection which includes a colour, Gloss,

Remover.



LIP COLOUR - LAYER 1



LIP COLOUR - LAYER 2



LIP COLOUR - LAYER 3



MOISTURIZING GLOSS



LONG-LASTING LOOK



LipSense COSMETICS



Lip Sense

Diamond Gloss \$30

0.25 fl oz / 7.39 mL

LipSense Diamond Gloss drenches lips in a show-stopping finish that takes your LipSense look to the next level of glamour. It is formulated with genuine crushed swarovski crystals for a beautiful sparkle.

Diamond Powder: Gives a gorgeous glittering finish.



lip Sense

Ooops! Remover \$14

0.25 fl oz / 7.39 mL

A simple swipe of this nondrying remover will erase LipSense mistakes, "lift" your long-lasting lip colour so you can change your shade with your outfit, or remove LipSense at the end of the day.

Vitamins A, B, C & E: Condition, moisturise, and protect lips.



Forms/® Dual Phase Color Remover \$32

1.7 fl.oz / 50 ml

Remove long-lasting SenseCosmetics guickly and easily with this unique, easy-to-use formula that activates when shaken. It gently whisks away all makeup, including waterproof LashSense Mascara, while conditioning and refreshing the skin. Ideal for all skin types, it leaves the face and eyes feeling cool and relaxed without an oily residue. Safe for contact wearers.

Green Tea Extract: Protects against free radical damage.

Arnica Flower: Helps to restore suppleness.

Spirulina: Promotes a clear complexion.



Toops/® SenseCosmetics® **Color Removing Wipes \$32**

Pack of 30 wipes

Biodegradable, oil-free wipes gently remove dirt, oil, and makeup, revealing soft, clean skin without sticky residue. Ophthalmologist tested and safe for contact lens users, these gentle wipes contain moisturising, anti-ageing botanical ingredients and SenePlex+.

Sodium Hyaluronate: Protects against moisture loss. Aloe Leaf Juice: Moisturises and helps soothe skin. Vitamin B: Helps condition lashes and brows.





Brush Cleaner \$26

6 fl oz / 170 ml

Cleaning your application brushes weekly will protect your beautiful skin from contamination and preserve your artistry tools. This unique brush cleaner contains a mix of scientific and naturally-cleansing ingredients to thoroughly clean your brushes.

Safe to use on synthetic or natural hair bristle brushes



HairCovery[™] HairCare

with SenePlex+™ & SenePeptide™

Just as SeneDerm SkinCare is essential for achieving healthy and glowing skin, the HairCovery line of products works to make your hair gorgeous by focusing on the health of your scalp. All products include SenePlex+ and SenePeptide to encourage a healthy scalp and voluminous, strong locks of hair. Formulated without sulphates, parabens, gluten, and phthalates.

Recover the strength, softness, and volume of your hair from root to tip.



HairCovery

Thickening & Volumizing Shampoo with UV Color Protection \$52

7 fl oz / 207 mL

Revive hair with nourishing botanicals, vitamins, and lightweight moisture in a nonstripping formula that works to give you thicker, bouncier hair. Safe for colour-treated hair, this formula helps repair damage caused by treatments.

Capixyl: Helps provide fuller and thicker hair.

Hydrolyzed Rice Protein: Helps fortify hair to prevent damage and improve volume.

HairCovery

Moisturizing & Shine Enhancing Conditioner with UV Color Protection \$52

7 fl oz / 207 mL

Restore hair's texture and radiance with moisturising botanicals and vitamins. Dry, brittle hair is transformed into luxuriously soft, shiny, and healthy locks. Formula is also beneficial for colour-treated hair.

Capixyl: Helps provide fuller, thicker hair

Aloe Vera: Moisturises, soothes, and protects hair.

with SenePlex+™ & SenePeptide™ Results obtained in a four month

Capixyl™ works to increase the number of hair follicles per square centimeter by over 79% in four months.

in vivo test of CapixvI on 30 men.



HairCovery

Strengthening & **Thickening** Hair Serum \$78

2.9 fl oz / 86 ml

Formulated with nourishing botanical extracts and powerful peptides that help to moisturise your scalp, this leave-in serum strengthens hair to return it to its healthiest, shiniest, and most vibrant state.

Capixyl: Helps provide fuller, thicker hair.

Willowherb Extract: Protects against free radicals.



HairCovery

Thickening & Volumizing **Holding Spray \$45**

6 fl oz / 177 ml

This non-aerosol spray does double duty by effectively holding styles and improving the health of hair with continued use. The formula does not leave hair sticky or crunchy, but keeps it flexible to achieve a beautiful. volumised look

Capixyl: Helps provide fuller, thicker hair

Vitamin B3: Helps to improve health of hair.



HairCovery

Thickening & **Volumizing Holding** Spray Mini \$21

1.7 fl.oz / 50 ml

The perfect size for hair touch-ups while travelling or on the ao!

SeneDerm® SunCare

with SenePlex+TM

Long-term exposure to the sun's harmful UV rays is a leading contributor to unwanted signs of ageing and can also lead to serious skin health issues. Protect your skin from the sun while getting a natural-looking glow and anti-ageing protection with SeneGence SunCare products.



Self-Tanning Bronzing Coconut Milk \$70

4 fl oz/ 120 mL

Get a gorgeous and natural-looking golden glow without compromising the health of your skin. This unique self-tanner is long-lasting, water-resistant, and provides an even, streak-free application. It is blended with advanced moisturisers and SenePlex+ Complex for anti-ageing protection.

DHA (Dihydroxyacetone): Derived from environmentally-friendly plant sources; provides a water-resistant, long-lasting tan.

Coconut Milk Blend: With coconut water and olive seed oil for non-sticky hydration.

Erythrulose: Provides a natural-looking sunless tan.



Smoothing Body Scrub \$20

4 fl oz / 118 ml

Exfoliate away impurities and dry skin with this gentle yet effective all-over body scrub. Volcanic ash will buff your body's skin to a smooth, healthy glow and allow for better moisture absorption.

Vanuatu Volcanic Ash Exfoliates dead skin

Aloe Leaf Juice: Soothes skin



Moisturizing **Body Wash \$25**

8 fl oz / 236 ml A rich, foaming gel that gently cleanses without stripping skin of essential oils. While traditional soaps can dry and crack the skin, SeneDerm Body Wash contains aloe to soothe and condition while restoring pH balance and moisture. It can also be used as a shave cream or hubble bath

Jojoba Extract: Promotes soothing and calming.

Orchid Flower Extract: Antioxidant and moisturiser



Advanced Hydration Body Lotion \$68

6 fl oz / 180 mL

Pamper your skin all over with rich, luxurious moisture and anti-ageing protection. This rich cream intensely quenches skin and increases its ability to retain water, helping to correct and prevent signs of ageing.

Sodium Hyaluronate: Protects against moisture loss.

French Plum Oil: Natural, non-greasy hydrating oil featuring a light, luxurious scent.

SeneDerm **BodyCare**

with SenePlex+TM

Anti-ageing protection is just as important for the skin on your body as it is for the skin on your face. Daily stresses such as sun exposure and pollution cause premature signs of ageing to hands, legs, and arms. Pamper and protect the skin on your body with SeneDerm BodyCare, formulated with anti-ageing emollients and effective exfoliants to enjoy smooth, radiant skin from head to toel





Hand Cream with Shea Butter \$28

2.66 fl oz / 80 mL

Extra care for hands to balance, maintain, and seal in moisture, leaving no greasy feeling behind. A little goes a long way as it reactivates with water and rubbing throughout the day.

Shea Butter: Rich moisturiser.

Cucumber: Soothes and hydrates.



Renewing & Brightening Hand Cream \$47

1.5 fl oz / 44 mL

The first item from the SeneGence Spa Line, this rich hand cream works to deeply moisturise skin and helps to prevent and diminish signs of ageing. With continued use over time, this non-greasy hydrating cream boosts skin radiance to reveal smoother, brighter hands.

Wildplum Harvest: Complex of Australian superfruits that help to hydrate and rejuvenate for more radiant-looking skin.

Vitamin C: Helps restore a smooth skin surface and brighten skin.

Nangai Oil: Deeply hydrates and soothes skin with moisture-enhancing triglycerides.







4 oz / 120 mL

Pamper your skin with rich emollient moisture. Experience immediate dry skin relief and diminish visible signs of ageing. Great for use on cracked heels, elbows, and other excessively dry areas.

Shea Butter: Softens and protects skin.



Detoxifying & Moisturizing Mask \$68

4 oz / 113q

This creamy, non-drying natural mineral and botanical-based treatment mask gently removes impurities from pores to reveal smoother-looking skin. It helps to eliminate dead skin and works to soothe and protect. Suitable for all skin types, including acne-prone.

Green Tea & Arnica Flower: Soothe & calm skin

Kaolin Clay: Absorbs impurities.

Volcanic Ash: Gentle exfoliator



SeneDerm

Ask your Distributor about suggested sets for using our system of products easily and effectively.



SkinCare Collection DRY / NORMAL TO DRY / NORMAL TO OILY

• 3 in 1 Cleanser

- DayTime Moisturizer
- Evening Moisturizer
- EyeCrème



Advanced Anti-Aging Collection

- Climate Control
- SeneSerum-C
- · Collagen Night Pak (with brush)
- EyeLuminator



Powder Collection

- Natural Powder
- Bronze Dust Powder
- Silver Rose Powder



\$74

LipSense Collection

- LipSense Shade
- Glossy Gloss
- Ooops! Remover

SeneGence COLLECTIONS



\$96

SeneGence For Men Collection

- · Soothing Shaving Cream
- · Gentle Purifying Cleanser

Machine Market Park

\$168

Original Foundation Collection

- Foundation Shade
- Pearlizer
- Fooops! Color Remover

Nach are Table and Table a

\$202

Advanced Anti-Aging Collection

- Foundation Shade
- Pearlizer
- Fooops! Color Remover



\$141

BodyCare Collection

- Advanced Hydration Body Lotion
- Body Wash
- Body Scrub
- Hand Cream



\$227

HairCovery HairCare Collection

- Shampoo
- Conditioner
- Serum
- Holding Spray



Become a customer or a hostess and experience our fabulous products!



For hosting a Glamour Demo, Hostesses will receive a discount on their Personal Product Order based on the demonstration retail sales and future New Bookings from the demonstration.

TOTAL DEMO SALES DISCOUNT OFF
less Hostess personal order Hostess personal order

\$1 to \$500 10%

\$501 to \$750 20%

\$751 + HIGHER 30%

"KISS OFF" Old Lip Colour HERE!



Discover the clear difference of LipSense!
First, "Kiss Off" your old lip colour! Second, apply Long-Lasting LipSense. Thir attempt to "Kiss Off" our smudge-proof, budge-proof lip colour by SeneGenders.

Demo Date:						
DISTRIBUTOR NAME:	DISTRIBUTOR ID#:					
HOSTESS NAME:						
Address:						
City:	State:	Post code:				
Email Address:		Phone Number:				
GUEST NAME:						
Address:						
City:	State:	Post code:				
Email Address:		Phone Number:				

In order for Kiss Off Cards to be considered valid, participants are required to follow the program guidelines. Open to residents of US, Canada, Australia, Mexico, and New Zealand. Guests must be 18 or older to enter. Demos must have one Distributor, one Host, and three or more Guests; Limit one entry per Guest. Guests are required to "Kiss Off" their old lip colour, then attempt to "Kiss Off" SeneGence LipSense. Product Prizes will ship to winners' addresses provided; physical shipping address is required, PO Boxes will not be accepted. Send valid cards to SeneGence, ATTN: Kiss Off Contest, 70a Trade Coast Drive, Eagle Farm, 4009 QLD. *SeneGence Product Prize to be selected by SeneGence staff from available inventory.



Earn back in profits

Earn a portion of your order total back in profits, plus earn free products! Ask your SeneGence Distributor about Partnering for Profits and sharing our revolutionary long-lasting and anti-ageing skin care and cosmetic products with others. You will find it easy to take orders from those who are wowed by the results





Become a Distributor

Have a career that really pays on your terms! Purchase products at wholesale and resell for profits. We guarantee your satisfaction when you begin a new career with us, or we will refund your application fee.

New Distributor Kit (NDK) \$55

Business materials to help you get off to a great start, plus free SeneSite and business apps!



Discounts & Potential Retail Earnings

SUGGESTED RETAIL TOTAL AMOUNT	PERSONAL DISCOUNT off suggested retail	POTENTIAL EARNING percentage	POTENTIAL EARNING dollars
\$0 - \$271.99	20%	25%	\$54
\$272 - \$815.99	30%	43%	\$81 - \$245
\$816 - \$2,039.99	40%	67%	\$326 - \$815
\$2,040 - HIGHER	50%	100%	\$1,020 - UNLIMITED

This example is not a guarantee or representation that you will experience these exact earnings. Rather, it is intended as a guidance tool to show you how a Distributor's potential profit margin increases as their discount level increases.

New Distributor Pack Options

FAST START PACK

SAVE OVER 72%

\$1,355 (over \$4,878 value)



Includes:

- 1,000 PV order with over 50 of the most popular products (\$2,723 total retail value)
- Glamour Demo Kit (GDK)
- Distributor Planning Calendar
- Plus: Qualify for 30 Day Fast Start Bonus Products
- Exclusive Business Training
- FREE SHIPPING on Pack

SIGNIFICANT SENESELLER PACK

SAVE OVER 66%

\$875 (\$2,571 value)



Includes:

- 750 PV order with a range of top LipSense and SenseCosmetics shades (\$2,176 total retail value)
- LIPS Demo Kit
- Distributor Planning Calendar
- FREE SHIPPING on Pack

QUALIFIED DISTRIBUTOR PACK

SAVE OVER 63%

\$395 (\$1,084 value)



Includes:

- 300 PV order with 12 LipSense colours, 12 Glosses, and 6 Ooops! Removers (\$804 total retail value)
- LIPS Demo Kit



Get off to a FAST START!

Contact your Distributor for current program availability.

You are eligible to receive a 50% discount on all personal product orders of 300 PV (\$600 retail) or more, for your first 90 days, starting on the day you join SeneGence.



PLUS, you can qualify to earn up to \$1,500 in FREE products in your first 30, 60, and 90 days!



Significant SeneSeller Program

Earn a FREE product each month (and other fabulous incentives) when you consistently sell 750 PV worth of SeneGence products for three consecutive months and then on a monthly basis during your career.

DISTRIBUTOR OPPORTUNITIES

SeneTrips

Our SeneStar and LIPS Trip achievers enjoy travelling the country and the world as a way of doing business by earning various levels of growth and sales.



Hawaii, United States

Bora Bora, Tahiti

SeneCar

CHOOSE YOUR BLUE!

SeneGence gives you the opportunity to ride in style and luxury by earning a monthly car allowance on a new blue car!



SeneStyle BY SENEGENCE

SeneStyle is a SeneGence 'signature' with our Distributors in the marketplace and give each individual wearer the ability to retain their own style while symbolizing a sense of unity.





SeneCouture accessories for all your SeneGence products are also available.

Learn more or purchase senestylebysenegence.com



SENEDERM SKINCARE	SENEGENCE FOR MEN	☐ Café Au Lait	☐ Granite
\$40 3 in 1 Cleanser Dry Normal to Dry Normal to Oily	\$53 □ Gentle Purifying Cleanser \$43 □ Soothing Shave Cream	☐ Cinnamon ☐ Coffee ☐ Creme Beige ☐ Deep Caramel	☐ Moca Java ☐ Mulberry ☐ Onyx ☐ Pink Frost ☐ Rustic Brown
\$60 DayTime Moisturizer Dry Normal to Dry Normal to Oily \$75 Evening Moisturizer Dry Normal to Dry Normal to Dry	SENSECOSMETICS \$85	☐ Dewy☐ Fawn☐ Golden Tan☐ Ivory☐ Porcelain☐ Suede☐ Tan☐ Truffle \$55 ☐ Hydrating Facial Serum Mist	Sandstone Pearl Silver Violet Smoked Topaz Snow Whisper Pink \$32 ShadowSense Shimmer Eyeshadow Copper Rose Shimmer Moca Java Shimmer
Advanced Anti-Aging \$75	\$68 MakeSense Original Foundation Adobe Almond Beige Chiffon Café Au Lait Cinnamon	\$34 Concealer/Blender Deep Green Light Medium White	☐ Pink Opal Shimmer ☐ Rose Gold Glitter ☐ Sandstone Pearl Shimmer ☐ Silver Shimmer ☐ Smoked Topaz Shimmer \$36 EyeSense Liquid Eye Liner ☐ Black
SENEDERM SOLUTIONS \$85 ☐ Anti-Wrinkle Treatment \$100☐ Brightening Multi-Vitamin Treatment \$60 ☐ Dark Circle Under Eye Treatment \$70 ☐ Facial Resurfacer	☐ Coffee ☐ Creme Beige ☐ Deep Caramel ☐ Dewy ☐ Fawn ☐ Golden Tan ☐ Ivory	Bronze Cherry Chocolate Cherry Pink Berry Pouty Pink Terra Cotta Toasted Rose	□ Black Brown \$36 EyeSense Eye Liner Pencil □ Black □ Black Brown □ Golden Shimmer □ Navy
\$70 ☐ Facial Resurfacer \$70 ☐ LashExtend Clear \$85 ☐ LashExtend Black \$85 ☐ LashExtend Brown \$70 ☐ LipVolumizer \$68 ☐ NailExtend	☐ Porcelain ☐ Suede ☐ Tan ☐ Truffle \$85 MakeSense Advanced Anti-Aging	\$70 Translucid Powder Brush Bronze Dust Natural Silver Rose	\$34 BrowSense Liquid Brow Color ☐ Auburn ☐ Dark ☐ Light ☐ Taupe
\$08 ☐ NallExtend \$74 ☐ Nangai Oil \$70 ☐ Polishing Exfoliator	Foundation Adobe Almond Beige Chiffon	\$32 ShadowSense Matte Eyeshadow Amethyst Candlelight Denim	\$34 UnderSense 3-in-1 Maximizing Lash Primer

☐ Garnet

SeneGence WISH LIST

\$38 LashSense VolumeIntense Mascara Black	□ Napa □ Nude □ Nude Pink	□ Rose □ Sand □ Silver Glitter	\$28 ☐ Hand Cream \$47 ☐ Renewing & Brightening Hand Cream
☐ Black Brown	☐ Nutmeg☐ Persimmon	\$30 Specialty Gloss ☐ Diamond Kiss	COLLECTIONS
\$38 LashSense VolumeIntense Waterproof Mascara Black Black Black Brown	☐ Pink Champagne ☐ Plum ☐ Plum Pretty ☐ Plumeria ☐ Pomegranate	\$26 ☐ Moisturizing Lip Balm \$32 ☐ Moisturizing Tinted Lip Balm ☐ Barely Berry	\$235 SeneDerm SkinCare Collection Dry Normal to Dry Normal to Oily
LIPSENSE \$34	□ Pomegranate □ Praline Rose □ Precious Topaz □ Purple Reign □ Razzberry □ Roseberry □ Samon □ Sassy Z □ Sheer Berry □ Strawberry Shortcake □ Summer Sunset □ Violet Volt □ Violette \$31 LinerSense Lip Liner □ Berry □ Blu-Red □ Cocoa □ Neutral □ Persimmon □ Terra Cotta \$26 Gloss □ Bougainvillea □ Glossy □ Gold Glitter □ Matte □ Opal □ Orchid □ Pearl □ Pink Glitter	□ Blush Pink \$35 □ LipSmooth Conditioning Polish Removers \$26 □ Brush Cleaner \$32 □ Fooops! Liquid Remover \$32 □ Fooops! Removing Wipes \$14 □ Ooops! SENEDERM SUNCARE \$70 □ Self-Tanning Bronzing Coconut Milk HAIRCOVERY HAIRCARE \$52 □ Thickening & Volumizing Shampoo \$52 □ Moisturizing & Shine Enhancing Conditioner \$78 □ Strengthening & Thickening Hair Serum \$45 □ Thickening & Volumizing Holding Spray \$21 □ Thickening & Volumizing Holding Spray Mini SENEDERM BODYCARE \$40 □ Body Cream \$68 □ Body Lotion \$20 □ Body Scrub	□ Normal to Oily \$345□ SeneDerm Advanced
☐ Mauve Ice☐ Mulled Wine	☐ Pink Sand	\$25 □ Body Wash \$68 □ Detoxifying Mask	

To Purchase Products or Become a Distributor, contact:

WHAT'S IN THE NAME SENEGENCE?

SENESCENCE

Process of ageing



INTELLIGENCE

The capacity to acquire and apply knowledge



SYNERGY

The working together of two things to produce an effect greater than the sum of their individual effects



SENEGENCE

Long-lasting and anti-ageing products that really work!









in

