

SeneGence®

Beauty BOOK





SENEGENCE

was founded on the idea to offer superior products and an opportunity for women to be independent and successful in business, regardless of age, background, or education.

Joni Rogers-Kante, CEO and Founder of SeneGence®, had a vision of a company with products that really work and a career that really works, long before discovering its premier product. Once she discovered a long-lasting liquid lip color unlike anything she had seen before, she knew it needed to be shared with the world.

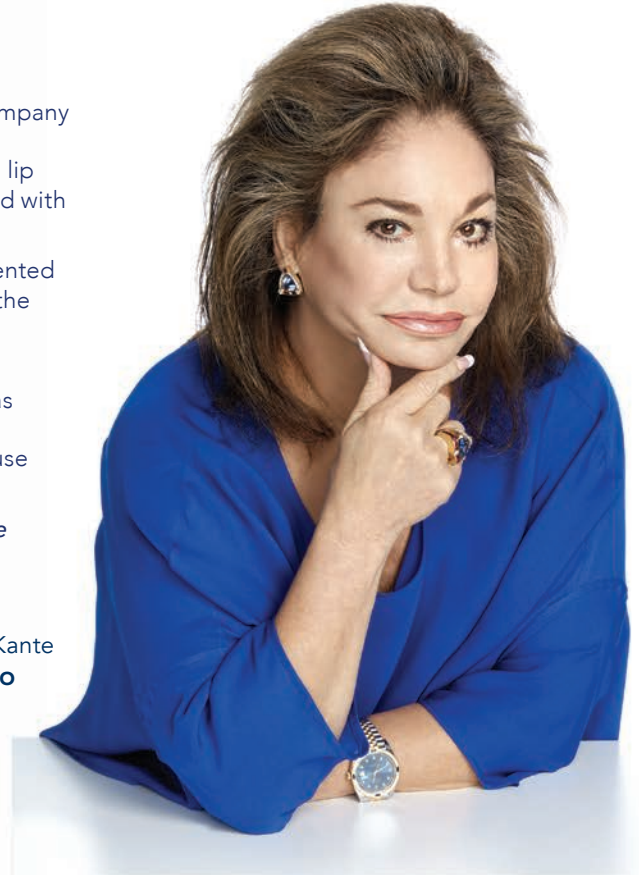
In 1999, SeneGence exploded into the marketplace with the launch of patented LipSense® color technology, and SeneGence quickly rose in popularity as the creator of the original long-lasting lip color.

This was only the beginning of an entire line of long-lasting cosmetics and revolutionary anti-aging skin care products. Over the years, SeneGence has grown to support hundreds of thousands of successful careers and satisfy customers around the world by remaining steadfast in its commitment to use only the most advanced technologies to make skin more beautiful.

I stand behind our products 100% and guarantee your skin will look more beautiful in 30 days, when using our 24-hour anti-aging skin care and long-lasting color systems.



Joni Rogers-Kante
FOUNDER & CEO







SENEGENCE

has positively affected the lives of hundreds of thousands of women and their families worldwide, and it all begins with our products.

SeneGence has developed highly advanced anti-aging skin care and cosmetics systems that help make every skin type more beautiful and radiant.



Joni collecting samples from Mount Yasur, Vanuatu

In the Vanuatu string of islands in the South Pacific, Joni worked with scientists and discovered naturally reoccurring resources proven to be beneficial to the skin.

Today, SeneGence products can be found in numerous countries around the world, helping to make skin healthier and more beautiful. Joni ventures to international destinations regularly and enjoys sharing SeneGence with everyone she meets while guiding them to be their most confident self with products that really work.

The distinctive ingredients are incorporated into SeneDerm® SkinCare systems, SenseCosmetics® beauty items, and the SeneDerm Solutions line, helping to result in dramatic improvements to the skin. They also help to provide crucial sun protection without the use of unnecessary chemicals.



Made in the USA with global materials



No animal testing and no animal by-products (we use alternative sources)



Made in cGMP manufacturing facilities



Formulated without drying waxes and harmful lead



Use of gluten free ingredients



THE SCIENCE OF SENEDERM® & SENEPLEX+™ COMPLEX

All SeneDerm, SeneDerm Solutions, and creamy SenseCosmetics contain SenePlex+ Complex, a kinetic enzyme that works to affect the way cells grow from the bottom layers of the skin to the top. SenePlex+ fights the signs of aging by supporting renewal of your skin cells an average of 23.3% more rapidly.

Four to Eight Weeks to Revolutionary Results

Independent clinical test results of 8 weeks of treatment with our proprietary formula, SenePlex+ Complex.

23.3% Increase in
Cellular Renewal

Verified by an independent lab, clinical testing confirmed products with SenePlex+ Complex are highly effective in increasing skin renewal, and regular use results in remarkable improvements to skin, including: **Skin smoothness increased by 45%.** **Almost 33% more individuals with sensitive skin were able to use SeneDerm SkinCare without irritation.**

WEEK 0



WEEK 2



WEEK 4



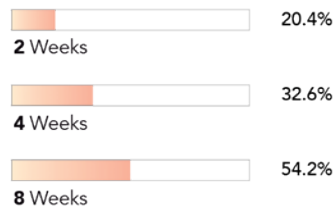
WEEK 8



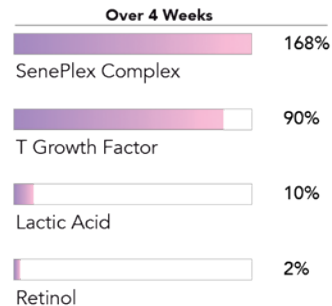


The active enzymes in the advanced anti-aging delivery systems of **SenePlex+ Complex** work to eliminate dead skin and produce healthier, plumper cells as they move to the surface of the skin. That, in turn:

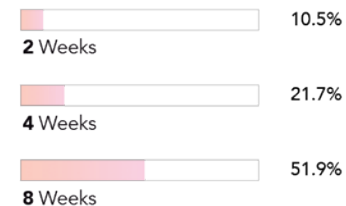
INCREASES MOISTURE + HYDRATION BY: **54.2%**



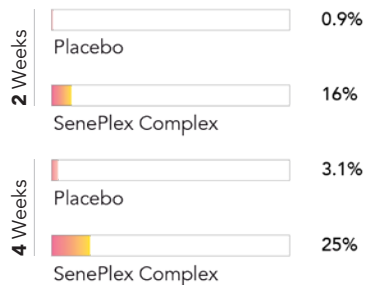
INCREASES COLLAGEN SYNTHESIS BY: **168%**



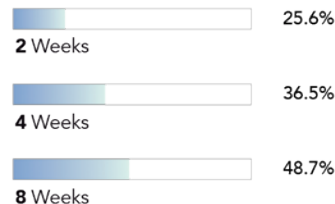
INCREASES SKIN FIRMNESS + ELASTICITY BY: **51.9%**



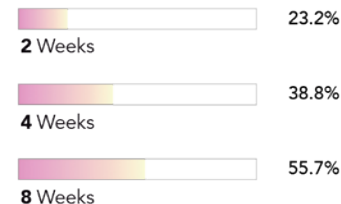
DECREASES SKIN SAGGING BY: **25%**



INCREASES SKIN LUMINOSITY BY: **48.7%**



REDUCES FINE LINES + WRINKLES BY: **55.7%**





SeneDerm

SkinCare with SenePlex+™

A 24-hour, anti-aging skin care system made for all skin types.

SeneDerm Anti-Aging SkinCare systems are the most effective anti-aging treatments known in today's personal care and cosmetics industries, consisting of products that help, rather than harm your skin. Formulated with powerful, anti-aging SenePlex+ Complex, these products help to dramatically improve skin over time.

FIND YOUR SKIN TYPE:

NORMAL TO DRY

No oil in "T" zone, generally healthy appearance, clear with even texture, may have occasional tightness or flaking, small to medium size pores.

DRY

No oiliness, can feel tight and itchy, noticeable fine lines, may have red or rough patches, small pores, visible flaking.

NORMAL TO OILY

Oily "T" zone, generally healthy appearance with occasional breakouts or blemishes, pores are medium to large, skin appears shiny and can feel oily.

OILY TO ACNE

All over shiny appearance and oily feeling, blemish and acne-prone, visible discoloration, whiteheads and blackheads, enlarged pores.

3 in 1 Cleanser \$30

4 fl oz / 118 mL

This triple-action cleanser works to cleanse, tone, and hydrate while helping to maintain skin's moisture. Each formula works to restore pH while effectively removing dirt, oil, and bacteria.

DayTime Moisturizer \$50

1.66 fl oz / 50 mL

These lightweight, daily moisturizers deliver anti-aging advantages and botanicals that work to balance moisture and naturally hydrate skin. They work to protect skin from the ravages of the environment with a mechanical shield.

Evening Moisturizer \$60

1.66 fl oz / 50 mL

Highly concentrated with additional SenePlex+ Complex for extra protection from free radicals during sleep. These thick, rich skin creams are a luxurious combination of ingredients that hydrate, protect, and promote vibrant healthy skin.

NORMAL TO DRY**ALOE LEAF JUICE**

Calms and soothes skin.

AVOCADO OIL

Very rich moisturizer.

LAVENDER OIL

Soothes and protects.

DRY**SPONGE-LIKE PILLOWS**

Exfoliate skin.

ALGAE EXTRACT

Hydrates and softens skin.

HUMECTANTS

Bind moisture to the skin.

NORMAL TO OILY**VANUATU VOLCANIC ASH**

Exfoliates dead skin cells.

ORCHID FLOWER EXTRACT

Antioxidant and moisturizer.

OILY TO ACNE

1.7 fl oz
50 mL

SALICYLIC ACID

Helps clear pores.

ARGININE

Antioxidant that assists in skin repair.

SODIUM HYALURONATE

Protects against moisture loss.

VITAMIN B

Hydrates and promotes healthy skin.

SODIUM HYALURONATE

Protects against moisture loss.

ALOE LEAF JUICE

Calms and soothes skin.

MORINGA OIL

Smooths, de-puffs, and moisturizes.

ALMOND OIL

Leaves skin silky but non-greasy.

JOJOBA

Promotes soothing and calming.

JOJOBA

Promotes soothing and calming.

SQUALENE

Natural moisturizer.

ALLANTOIN

Promotes healthy skin.

SALICYLIC ACID

Helps clear pores.

WILLOWHERB

Skin calming.

COFFEE SEED OIL

Boosts collagen and elastin.

AVOCADO OIL

Very rich moisturizer.

VITAMIN E

Essential antioxidant for maintaining healthy skin.

AMINO ACIDS

To build healthy skin.

VITAMIN E

Essential antioxidant for maintaining healthy skin.

GINGER ROOT

Protects skin.

BORAGO SEED OIL

Helps even skin tone.

VITAMIN E

Essential antioxidant for maintaining healthy skin.

SALICYLIC ACID

Helps clear pores.

WILLOW BARK

Helps control oil and sebum production.

HYDROMANIL COMPLEX

Hydrating blend from the seed of the tara tree.

Highly advanced, anti-aging skin care products that help correct and prevent the signs of aging.



Climate Control \$60

2.3 fl oz / 68 mL

Hydration in the purest form. This "miracle in a bottle" helps even the driest, most damaged skin regain its healthy glow and moisture content. Its unique delivery system keeps key ingredients separated until shaken, combined, and activated.

SelPlex Complex: Herbal oil extracts and vitamins that increase moisture.

Sodium Hyaluronate: Protects against moisture loss.

Glucosamine HCl: Helps maintain elasticity.



SeneSerum-C \$65

0.5 fl oz / 15 mL

A 100% natural blend of the most advanced anti-aging ingredients known today. This pollution defense formula is made for all skin types and works to repair damaged skin while helping to create healthier, firmer, and younger-looking skin. So light, it can be used day and night under moisturizers.

Stabilized Vitamin C: Increases collagen production and firms.

SeneShield: Helps protect skin from immediate free radical damage.



EyeCrème \$50

0.44 fl oz / 13 mL

A rich blend of oils and vitamins that protect while working to diminish fine lines and wrinkles around the eyes. This nourishing formula melts and emulsifies at skin temperature and creates a silk-like coating that reduces drag while applying cosmetics.

Soybean Oil: Improves skin hydration and smoothness.

Kukui Seed Oil: Soothes skin.

Vitamin A: Helps increase elasticity.



EyeLuminator \$55

0.44 fl oz / 13 mL

The perfect blend of SeneDerm EyeCrème and MakeSense® Foundation Pearlizer, to help make your skin more beautiful around the eye area. It brightens and highlights while moisturizing upon application. Perks up tired eyes in the afternoon too!

Kukui Seed Oil: Soothes skin.

Vitamin A: Helps increase elasticity.

Almond Oil: Leaves skin silky, non-greasy.

SeneDerm

ADVANCED ANTI-AGING SKINCARE

with SenePlex+™



Lifting & Firming Neck Cream \$90

1.7 fl oz / 50 mL

This rich cream formula is specifically formulated to work powerfully and effectively to firm, smooth, and even the delicate skin around the neck and décolletage area. Infused with advanced anti-aging complexes, it helps the neck and jawline look tighter and more sculpted.

Essenskin: Complex that helps fortify and restructure thin, fragile skin.

Macadamia Nut Oil: Helps to restore the skin's barrier function and reduce water loss.

Grape Juice Extract: Antioxidant that helps condition and protect skin from free radicals.



Collagen Night Pak

with Brush \$85

1 fl oz / 30 mL

A breakthrough anti-aging night treatment that harnesses the power of natural ingredients and the latest in skin care technology to seal in moisture while you sleep. As the final step in your evening skin care routine, it creates a protective veil to help prevent drying that may occur overnight and lead to unwanted signs of aging.

Plant-based Marine Collagen: Restores and rebuilds collagen.

Caffeine: Rejuvenates and revitalizes skin.

Copper & Zinc: For antioxidant protection.

Essenskin™ helps re-densify skin by over **65%** and makes skin more resistant by **21%** after two months.

Results obtained in a 2 month in vivo test of Essenskin.

Specialized treatment products for targeted skin and personal care needs.



Stabilized Ascorbic Acid (**pure stabilized Vitamin C**) decreases melanin production by

42.66%

Results obtained in a 16 day in vivo test of Ascorbic Acid.

Brightening Multi-Vitamin Treatment \$75

0.5 fl oz / 15 mL

This powerful treatment targets dark spots and discoloration caused by hyperpigmentation, acne, aging, and sun damage to reveal brighter, firmer, and more even skin tone over time.

2 Forms of Stabilized Vitamin C: Help brighten and even skin tone.

Vitamins A, B3 & E: Help to firm, even skin tone, protect from free radicals, and moisturize.

Palmitoyl Tripeptide-1 & Tripeptide-7: Peptides that help increase skin elasticity and decrease wrinkle depth.



Anti-Wrinkle Treatment contains ingredients that work to reduce light to medium wrinkle depth by an average of

34% TO 63%

Anti-Wrinkle Treatment \$65

0.51 fl oz / 15 mL

Clinically proven ingredients that visibly reduce the depth and shadows of small and medium-sized wrinkles, making skin's texture smoother and younger-looking. Contains an advanced formulation, including natural ingredients proven to improve skin texture and restore proper moisture content with regular use.

Anti-Wrinkle Complex: Firms and smoothes skin.

Green Tea Leaf Extract: Protects skin with antioxidant properties.

Joboba Seed Oil: Helps to improve skin's elasticity.

SeneDerm
SOLUTIONS
with SenePlex+™



Spot-On \$50

0.51 fl oz / 15 mL

The effective solution for blemish and acne spots on skin. Formulated with a powerful anti-acne agent, this targeted “spot remover” works directly on unsightly blemishes to clear them up quick.

Benzoyl Peroxide: Works to kill acne-causing bacteria.

Allantoin: Promotes healthy skin.

Aloe Leaf Juice: Helps to improve firmness.

Spot-On contains approximately **10%**
benzoyl peroxide for a powerful acne treatment.

70% titanium and **30%** iron for effective exfoliation without irritation.



Facial Resurfacer \$50

2 oz / 57 g

Achieve a glowing, smooth skin surface with this effective formula that contains larger grains of Vanuatu volcanic ash for a powerful buffer. A little goes a long way to rid skin of impurities and reveal soft, revitalized skin.

Vanuatu Volcanic Ash: Exfoliates dead skin and polishes.

Nangai Oil: Deeply hydrates and soothes skin with moisture-enhancing triglycerides.

Walnut Shell: Exfoliates and softens skin.



Polishing Exfoliator \$50

2 oz / 57 g

Polish away rough, dry skin and impurities with this unique formula, containing naturally exfoliating Vanuatu volcanic ash. A little goes a long way to gently but effectively buff skin to a luminous glow.

Vanuatu Volcanic Ash: Exfoliates dead skin and polishes.

Nangai Oil: Deeply hydrates and soothes skin with moisture-enhancing triglycerides.



Nangai Oil \$50

0.5 fl oz / 15 mL

Intensely moisturize and soothe dry skin with this luxurious blend of exotic Nangai Oil and highly effective anti-aging complexes and ingredients. Found on the tropical island nation of Vanuatu, Nangai Oil provides skin with calming and deeply hydrating benefits.

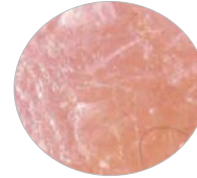
Triglycerides: Essential fatty acids that help enhance your skin's ability to retain precious moisture.

L-22: Botanically-sourced lipid complex that helps improve the recovery of skin's barrier.

Meadowfoam Seed Oil: Soothes skin and slows down water loss.

Polishing Exfoliator helps rough, dead skin appear smooth and vibrant after **ONLY** three consecutive applications.

BEFORE



AFTER



Nangai Oil contains
94-97%
natural triglycerides.



Dark Circle Under Eye Treatment \$50

0.51 fl oz / 15 mL

Excessive under eye darkening and visible bagging prematurely age the eyes. Correct it with this effective blend of ingredients, formulated to help reduce the appearance of darkening and to help reduce the appearance of loose skin under the eyes.

Blend of Suma Root Extract, Potency Wood Extract & Madonna Lily Flower Extract: Works to help reduce under eye darkening.

Contains ingredients that work to reduce dark circles up to

122%



NailExtend \$45

0.25 fl oz / 7.39 mL

Keep your nails in top condition and help repair damage with this unique delivery system that utilizes effective ingredients to strengthen nails and stimulate growth. Continued use will help to guard nails from splitting and cracking and promote natural, healthy new nails. Use as a daily cuticle treatment on polished or natural nails.

Myristoyl Pentapeptide-17: Promotes keratin production and nail growth.

Vitamin B5: Moisturizes and helps maintain the health of nail bed.

Glycerin: Helps strengthen nail and increases moisture.

Twice-daily use of NailExtend over an 8-week period

BEFORE



AFTER





LashExtend Clear \$50 Colored \$55

0.125 fl oz / 3.7 mL

Say goodbye to false eyelashes and expensive extensions by naturally and safely enhancing your gorgeous gaze with this non-drug lash lengthener. Choose clear treatment for twice-daily use or water-resistant black or brown liquid liner for brilliantly lined eyes and luscious lashes in one easy step.

SenePeptide: Improves lash health.

Chamomile Extract: Calming and soothing properties.

White Tea Extract: Powerful antioxidant.



Black



Brown

Lashes appear

25% longer and fuller in only weeks.



LipVolumizer \$50

0.2 fl oz / 5.9 mL

Get lasting results of full, pouty lips without the use of irritants. This proprietary formula is based on the most advanced and natural technologies, plumping lips from the inside out. Lips will become noticeably smoother and fuller, and feathering and cracked lips will be eliminated with continued use.

Volumizing Complex: Proprietary blend of peptides and botanicals.

Kiss-Me-Quick Plant: Helps boost collagen production and increase moisture.

Visibly increases lip volume

+ Fullness up to **20%** + Moisture up to **50%**



The majority of test volunteers experienced at least a **10% increase** in lip volume while those with the thinnest lips experienced up to a remarkable **20% lip volume increase**.

SeneDerm
SOLUTIONS
with SenePlex+™

SeneDerm Daily Regimen

AM

CLEANSE
(select one)



- 3 in 1
Cleanser

EXFOLIATE
(select yours)



- Polishing Exfoliator
- Facial Resurfacer

ADVANCED ANTI-AGING
(optional)



- Climate Control
- SeneSerum-C

TREAT



- Anti-Wrinkle
- Spot-On
- Dark Circle
- Brightening Multi-Vitamin

PM



- Foops! Liquid or Wipes
- Ooops!

REMOVE



- 3 in 1
Cleanser

CLEANSE
(select one)



- Polishing Exfoliator
- Facial Resurfacer

EXFOLIATE
(select yours)



- Climate Control
- SeneSerum-C

ADVANCED ANTI-AGING
(optional)



- Anti-Wrinkle
- Spot-On
- Dark Circle
- Brightening Multi-Vitamin

TREAT

SeneDerm Daily Regimen

SeneDerm
SKINCARE
with SenePlex+™

TREAT



- Nangai Oil

MOISTURIZE (select yours)



- DayTime Moisturizer
- Lifting & Firming Neck Cream
- EyeCrème

TREAT (select yours)



APPLY MAKEUP

- LashExtend
(Colored or Clear)
- LipVolumizer
- EyeLuminator

MOISTURIZE & PROTECT (after makeup)



- Hydrating Facial Serum Mist
- Lip Balm



- Nangai Oil



- Evening Moisturizer
- Lifting & Firming Neck Cream



- EyeCrème



- Collagen Night Pak



- Lip Balm
- LipVolumizer
- LashExtend (Clear)
- LipSmooth Conditioning Polish

TREAT

MOISTURIZE (select yours)

MOISTURIZE & PROTECT

TREAT

TREAT (select yours)



SeneDerm SkinCare & SenseCosmetics

The Perfect Match

When used together, SeneDerm SkinCare and SenseCosmetics provide 24 hours of skin protection that can make every face look more beautiful, and keep it that way! Having a clear and radiant complexion is the first step to creating your own beautiful and balanced makeup look. Achieve this with the use of our simple skin care process, followed by application of our versatile anti-aging color cosmetics.



MakeSense

Silk Pore & Wrinkle Minimizer \$60

0.51 fl oz / 15 mL

The perfect base for a flawless face, MakeSense Silk minimizes pores, fills wrinkles, and offers anti-aging protection. Use alone for naturally beautiful skin, or use as primer before MakeSense Foundation for a perfect finish.



MakeSense

Pearlizer \$50

1 fl oz / 30 mL



Pearlizer

Add a luminous and radiant glowing finish. Mix with your favorite MakeSense Foundation shade or lightly layer with a brush after makeup application.

MakeSense

Advanced Anti-Aging Pearlizer \$60

1 fl oz / 30 mL

Enjoy a luminous finish with the addition of sophisticated moisturizers, minerals, and vitamins.



MakeSense

Color Correcting Tinted Moisturizer \$45

1 fl oz / 30 mL

Enjoy sheer coverage, color correction benefits, and skin protection in one easy step. Swipe on this smooth cream with sheer to medium coverage over moisturizer or under foundation, if more coverage is desired. It works to counteract redness and decrease sun and age spots.



Light (N)



Medium (N)



Deep (N)



Hydrating Facial Serum Mist \$40

2.9 fl oz / 86 mL

Instantly refresh and re-energize your skin anytime with this lightweight, oil-free, alcohol-free quick drying mist, while simultaneously treating your complexion to long-term anti-aging benefits. Can be sprayed under or over your makeup.

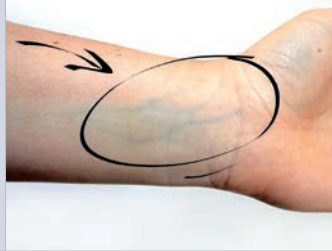
Hydromanil Complex: Helps to pull moisture into skin and lock it in for lasting skin benefits.

Apple Fruit Extract: Gently exfoliates skin for a glowing effect and instant moisturization.

Kale Extract: Rich in vitamins C, A, and E to help tighten pores and prevent free radical damage.

FINDING YOUR UNDERTONE...

Take a close look at the veins
on the underside of your wrist.



Are your veins blue or purple?
If so, then you are cool, and will look good in MakeSense
shades with pink or red undertones.

Are your veins green or olive?
If yes, you are warm, and will look great in MakeSense
shades with yellow undertones.

Can't tell? Then you are neutral.
(C) = cool (W) = warm (N) = neutral



MakeSense **Original Foundation \$50**

1 fl oz / 30 mL

This oil-free, water-resistant, and long-lasting liquid foundation can be used on any skin type and provides a mechanical shield when applied after SeneDerm DayTime Moisturizer. Each shade can be used on a multitude of skin tones as it adapts to your skin pigmentation.



A portion of the proceeds from the sale of each MakeSense Original and Advanced Anti-Aging Foundation cosmetic product benefits the nonprofit, The Make Sense Foundation®.



MakeSense

Advanced Anti-Aging Foundation \$60

1 fl oz / 30 mL

This powerful, creamy foundation is full of protective ingredients that help prevent damage to skin and SeneShield™ for defense against environmental hazards. Blended with moisturizers, vitamins, and minerals, this water-resistant skin care must-have includes long-lasting color pigments that adjust to a wide range of skin tones to keep you looking beautiful and staying that way.



SENESHIELD™

SeneShield's proprietary blend of powerful ingredients work to keep skin soft, supple, and healthy and can actually help to reverse damage previously caused by exposure to daily toxins, such as pollution and UV rays. Protect your face every day by including MakeSense Advanced Anti-Aging Foundation and SeneSerum-C, both with SeneShield, into your beauty routine.



Corrective Color Concealer | Blender \$25

0.2 oz / 5.6 g

Color correction and advanced skin care combine into this effective concealer that can be used to even skin tone, blur imperfections, or highlight your best features. Your skin will immediately appear fresh and radiant, while being hydrated.



White Green Light Medium Deep



MATTE SHADE SHIMMER SHADE SHIMMER SHADE



Natural Bronze Dust Silver Rose



BlushSense Cream Blush \$30

0.2 oz / 5.6 g

This makeup must-have delivers the perfect touch of natural looking, long-lasting color blended with beneficial and nourishing ingredients. A little goes a long way with this color-concentrated formula that can be used to highlight, define, or contour.



Translucid Powder & Bronzer in Dispensing Brush \$50

0.2 oz / 6 g

This light powder blots shine, and absorbs oil and perspiration with effortless application. The breathable finish protects without drying skin throughout the day. The Natural shade features color-matching technology to suit a variety of complexions.

Acetyl Hexapeptide 3: Plant-derived amino acid and anti-wrinkle ingredient.

Allantoin: Promotes healthy skin.

Talc: Absorbs oil.



ShadowSense
Matte Eyeshadow \$22

0.2 fl oz / 5.9 mL

Experience the long-lasting, anti-aging, and velvety matte finish of these crème to powder eyeshadows. The versatile formula can be worn separately, blended with additional colors, or used as a soft eyeliner to create stunning eye looks.

GRAY



PURPLE/BLUE



MAUVE



BROWN



PINK



MATTE COLORS
 SHOWN IN ORDER
 OF USE:

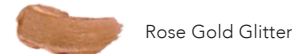
BASE
 BLEND
 ACCENT



ShadowSense
Shimmer Eyeshadow \$22

0.2 fl oz / 5.9 mL

Add the perfect touch of luster to your lids with long-lasting luminous color. Shimmer shades perfectly coordinate with the ShadowSense matte collection.





EyeSense

Long-Lasting Liquid Eye Liner \$25

0.125 fl oz / 3.69 mL

Transform your eye makeup looks by effortlessly creating crisp, flawless eyeliner shapes. This revolutionary liquid liner is waterproof, smear-proof, and budge-proof.



Black

Black Brown



EyeSense

Long-Lasting Eye Liner Pencil \$25

0.012 oz / 0.35 g

This long-lasting, waterproof pencil glides on with a velvety smoothness and sets quickly for all-day wear without smudging, feathering, or bleeding. Highly pigmented for maximum impact, this pencil features a retractable tip for precise, easy-to-use application.



Black

Black Brown

Navy

Golden Shimmer



BrowSense

Liquid Brow Color \$20

0.125 fl oz / 3.69 mL

Perfect the shape of your brows with this unique, waterproof liquid brow color. The two-step delivery system creates gorgeous, natural-looking, and youthful brows that last all day.



Light

Taupe

Auburn

Dark



UnderSense
**3-in-1 Maximizing
Lash Primer \$24**

0.25 fl oz / 7.5 mL

UnderSense 3-in-1 Maximizing Lash Primer works to (1) condition, (2) lengthen and (3) volumize lashes. This lash primer improves the look and feel of lashes over time, while immediately boosting the volume, definition, and length of lashes before mascara application.

Capixyl: Helps provide fuller, healthier lashes.

Joboba Ester: Conditioning agent that nourishes and cares for lashes from within.



LashSense
**VolumIntense™ Waterproof
Mascara \$28**

0.24 fl oz / 7 mL

Beautifully lengthen, volumize, curl, and define lashes without running or flaking. Using the unique volumizing brush, one coat defines and extends, while a second coat creates intense fullness and length for waterproof, worry-free wear. Additional beneficial ingredients prevent brittleness and drying. Formula is ophthalmologist tested and safe for contact lens wearers.

Capixyl: Helps provide fuller, healthier lashes.

Carnauba Wax: Helps keep lashes flexible.

Black



Black Brown



LashSense
VolumIntense™ Mascara \$28

0.26 fl oz / 7.8 mL

Separate, lift, and curl lashes to volumized perfection! The humidity resistant formula helps moisturize to prevent dry, brittle lashes from root to tip. One coat fully extends your lashes, while a second coat adds 3-D intensity and dramatic volume for full, lush lashes. The unique volumizing brush delivers maximum results. Formula is ophthalmologist tested and safe for contact lens wearers.

Capixyl: Helps provide fuller, healthier lashes.

Vitamin E: Helps to repair and condition lashes, and prevent brittleness.

Black



Black Brown



Capixyl™ works to increase new lash growth by over **46%** in four weeks.

Long-lasting lip color stays on for up to 18 hours.



LipSense

Lip Color \$25

0.25 fl oz / 7.39 mL

LipSense is the premier product of SenegenCe and is unlike any conventional lipstick, stain, or color. As the original, patented, long-lasting lip color, it is waterproof, does not kiss-off, smear-off, or budge-off.

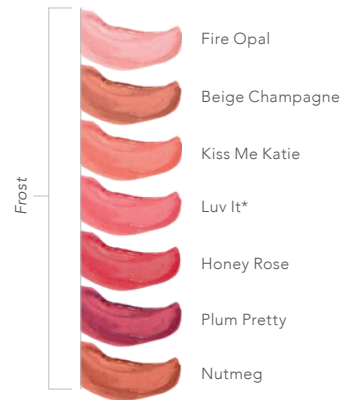
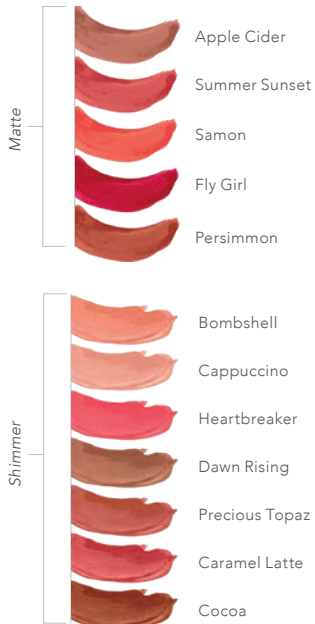
Peony Root Extract: Natural calming flower herb.

St. John's Wort Extract: Natural herb with skin protective properties.

Linden Flower Extract: Powerful antioxidant.



YELLOW BASED/WARM



*A portion of the proceeds from the sale of select LipSense shades benefits the nonprofit, The Make Sense Foundation.

NEUTRAL



BLUE BASED/COOL



Shimmer



Frost



HOW TO APPLY:

Apply to clean, dry lips. For a defined look, line with LinerSense first. With lips parted, apply LipSense in one direction, beginning with outside corner of the mouth. Spread color in a fluid, sweeping motion across lips to opposite corner (do not move applicator back and forth). Apply three layers for long-lasting results, letting color dry in between each layer. Finish with LipSense Gloss to maintain lasting color and moist lips.

LIP LINER



LIP COLOR - LAYER 1



LIP COLOR - LAYER 2



LIP COLOR - LAYER 3



MOISTURIZING GLOSS



LONG-LASTING LOOK



*For proper use, purchase your LipSense in a collection which includes a color, Gloss, and Oops! Remover.



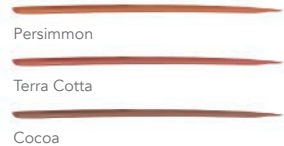
LinerSense

Lip Liner \$22

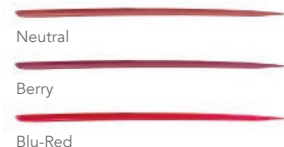
0.125 fl oz / 3.69 mL

Line your lips with precision as the long-lasting color technology blends, complements, and defines as the first step to creating the perfect pout.

YELLOW-BASED



BLUE-BASED



LipSense

Moisturizing Gloss \$20

0.25 fl oz / 7.5 mL

Dehydrated and damaged lips are no match for the moisturizing ability of shea butter, a natural ingredient used as the base for the many textures of LipSense Glosses. Moisturizing glosses improve the longevity of LipSense Liquid Lip Color, while covering and protecting naked lips.

Shea Butter: Softens and protects skin.

Vitamin E: Helps to repair dry lips.

YELLOW-BASED



BLUE-BASED



NEUTRAL



LipSense

Specialty Gloss \$22

0.25 fl oz / 7.39 mL

LipSense Specialty Glosses drench lips in show-stopping finishes that take your LipSense look to the next level of glamour. Diamond Kiss Gloss is formulated with genuine crushed diamond gemstones for a beautiful sparkle.

Shea Butter: Softens and protects skin.

Vitamin E: Helps to repair dry lips.





**LipSmooth™
Conditioning Polish \$25**

0.5 fl oz / 15 mL

Helps dry, damaged lips feel renewed, re-moisturized, and conditioned. Formulated with nonabrasive natural exfoliators, SenePlex+ and natural oils to accelerate the exfoliation process and reveal smooth, beautiful lips.

Bamboo & Ivory Seed Powder: Gentle, nonabrasive exfoliators.

Nangai Oil: Deeply hydrates and soothes skin with moisture-enhancing triglycerides.

Shea Butter: Softens and protects skin.



LipSense
Moisturizing Lip Balm \$20

0.25 fl oz / 7.3 mL

Smooth on this long-lasting, nourishing balm with moisture-rich botanicals to help bind hydration to lips. The addition of SenePlex+ Complex provides anti-aging and restorative benefits. This lightweight formula is fragrance-free with a matte finish: perfect for everyone.

Coconut Oil: Provides nourishing moisture to improve dry, cracked skin.

Cocoa & Shea Butters: Soften the skin and protect from environmental influences.

Orchid Flower Extract: Powerful antioxidant with free-radical protection and moisture.



LipSense
Ooops! Remover \$10

0.25 fl oz / 7.39 mL

A simple swipe of this non-drying remover will erase LipSense mistakes, “lift” your long-lasting lip color so you can change your shade with your outfit, or remove LipSense at the end of the day.

Vitamins A, B, C & E: Condition, moisturize, and protect lips.

Sense
COSMETICS
with SenePlex+™



Foops!® Dual Phase Color Remover \$20

1.7 fl oz / 50 mL

Remove long-lasting SenseCosmetics quickly and easily with this unique, easy-to-use formula that activates when shaken. It gently whisks away all makeup, including waterproof LashSense Mascara, while conditioning and refreshing the skin. Ideal for all skin types, it leaves the face and eyes feeling cool and relaxed without an oily residue. Safe for contact wearers.

Green Tea Extract: Protects against collagen break-down.

Arnica Flower: Helps to restore suppleness.

Spirulina: Promotes a clear complexion.



Foops!® SenseCosmetics® Color Removing Wipes \$20

Pack of 30 wipes

Biodegradable, oil-free wipes gently remove dirt, oil, and makeup, revealing soft, clean skin without sticky residue. Ophthalmologist tested and safe for contact lens users, these gentle wipes contain moisturizing, anti-aging botanical ingredients and SenePlex+.

Sodium Hyaluronate: Protects against moisture loss.

Aloe Leaf Juice: Moisturizes and helps soothe inflammation.

Vitamin B: Helps condition lashes and brows.



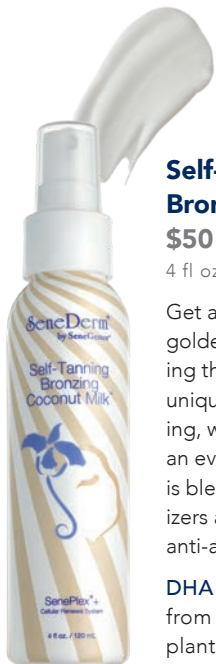
Brush Cleaner \$20

6 fl oz / 170 mL

Cleaning your application brushes weekly will protect your beautiful skin from contamination and preserve your artistry tools. This unique brush cleaner contains a mix of scientific and naturally-cleansing ingredients to thoroughly clean your brushes.

Safe to use on synthetic or natural hair bristle brushes.





Self-Tanning Bronzing Coconut Milk

\$50

4 fl oz / 120 mL

Get a gorgeous, natural-looking golden glow without compromising the health of your skin with this unique self-tanner that is long-lasting, water-resistant, and provides an even, streak-free application. It is blended with advanced moisturizers and SenePlex+ Complex for anti-aging protection.

DHA (Dihydroxyacetone): Derived from environmentally-friendly plant sources, provides a water-resistant, long-lasting tan.

Coconut Milk Blend: With coconut water and olive seed oil for non-sticky hydration.

Erythrolucose: Provides a natural-looking sunless tan.



SeneSun SPF 30 SunScreen \$45

4 fl oz / 120 mL

Help protect your skin from the harmful rays of the sun with this light, SPF 30 sunscreen. SeneSun SunScreen is barely noticeable when applied as it does not feel thick, sticky, or oily. Mist on to defend your skin from UV rays while giving it the benefit of advanced anti-aging moisturizers and SenePlex+ Complex. Formula is water-resistant up to 40 minutes.

Orchid Flower Extract:
Antioxidant and moisturizer.

Aloe Leaf Juice: Promotes moisture and helps soothe.

Algae Extract: Hydrates and softens skin.

SeneDerm SunCare

with SenePlex+™

Long-exposure to the sun's harmful UV rays is a leading contributor to unwanted signs of aging, and can also lead to serious skin health issues. Protect your skin from the sun, get a natural-looking glow, and anti-aging protection with SeneDerm SunCare products.

HairCovey HairCare

with SenePlex+™ & SenePeptide™

Just as SeneDerm SkinCare works at a skin-deep level to produce healthy, plump skin cells, the HairCovey line of products works to make your hair gorgeous by focusing on the health of your scalp. All products include SenePlex+ and SenePeptide to encourage a healthy scalp, and voluminous, strong locks of hair. Additional volumizing ingredients and moisturizing botanicals boost shine, manageability, and thickness. With HairCovey, your best hair days are here to stay!

Recover the strength, softness, and volume of your hair, from root to tip.



HairCovey

Thickening & Volumizing Shampoo with UV Color Protection \$40

7 fl oz / 207 mL

Goodbye dry and dull - hello healthy! Revive hair with nourishing botanicals, vitamins, and lightweight moisture in a non-stripping formula that works to give you thicker, bouncier hair. Safe for color-treated hair, this formula helps repair damage caused by treatments. Formulated without sulfates, parabens, gluten, and phthalates for beautiful, healthy hair.

Capixyl: Helps provide fuller and thicker hair.

Hydrolyzed Rice Protein: Helps fortify hair to prevent damage, and improve volume.



HairCovey

Moisturizing & Shine Enhancing Conditioner with UV Color Protection \$40

7 fl oz / 207 mL

Silky soft hair that shines! Restore hair's texture and radiance with moisturizing botanicals and vitamins. Dry, brittle hair is transformed into luxuriously soft, shiny, and healthy locks. Formula is also beneficial for color-treated hair and is free of sulfates, parabens, gluten, and phthalates.

Capixyl: Helps provide fuller, thicker hair.

Aloe Vera: Moisturizes, soothes, and protects hair.

Capixyl™ works to increase the number of hair follicles per square centimeter by over **79%** in four months.

HairCovary
HAIRCARE
with SenePlex+™ & SenePeptide™



HairCovary
Strengthening & Thickening Hair Serum \$60

2.9 fl oz / 86 mL

Happy hair days are here to stay! Formulated with nourishing botanical extracts and powerful peptides that help to moisturize your scalp, this leave-in serum strengthens hair to return it to its healthiest, shiniest, and most vibrant state.

Capixyl: Helps provide fuller, thicker hair.

Willowherb Extract: Calms and protects against free radicals.



HairCovary
Thickening & Volumizing Holding Spray \$30

6 fl oz / 177 mL

This non-aerosol spray does double duty by effectively holding styles and improving the health of hair with continued use. The formula does not leave hair sticky or crunchy, but keeps hair flexible to achieve a beautiful, volumized look.

Capixyl: Helps provide fuller, thicker hair.

Vitamin B3: Helps to improve health of hair follicles.



HairCovary
Thickening & Volumizing Holding Spray Mini \$14

1.7 fl oz / 50 mL

The perfect size for hair touch ups while traveling or on the go!

SeneDerm BodyCare

with SenePlex+™

Anti-aging protection is just as important for the skin on your body as it is for the skin on your face. Daily stresses such as sun exposure and pollution cause premature signs of aging to hands, legs, and arms. Pamper and protect the skin on your body with SeneDerm BodyCare, formulated with anti-aging emollients and effective exfoliants to enjoy smooth, radiant skin from head to toe!



Smoothing Body Scrub \$20

4 oz / 118 mL

Exfoliate away impurities and dry skin with this gentle, yet effective all-over body scrub. Volcanic ash will buff your body's skin to a smooth, healthy glow and allow for better moisture absorption.

Vanuatu Volcanic Ash:
Exfoliates dead skin.

Aloe Leaf Juice: Soothes skin.



Advanced Hydration Body Lotion \$45

6 fl oz / 180 mL

Pamper your skin all over with rich, luxurious moisture and anti-aging protection. This rich cream intensely quenches skin and increases its ability to retain water, helping to correct and prevent signs of aging.

Sodium Hyaluronate: Protects against moisture loss.

French Plum Oil: Natural, non-greasy hydrating oil featuring a light, luxurious scent.



Moisturizing Body Wash \$20

8 fl oz / 236 mL

A rich, foaming gel that gently cleanses without stripping skin of essential oils. While traditional soaps can dry and crack the skin, SeneDerm Body Wash contains aloe to soothe and condition while restoring pH balance and moisture. It can also be used as a shave cream or bubble bath.

Joboba Extract: Promotes soothing and calming.

Orchid Flower Extract: Antioxidant and moisturizer.



Shea Butter Body Cream \$30

4 oz / 120 mL

Pamper your skin with rich emollient moisture. Experience immediate dry skin relief and diminish visible signs of aging. Great for use on cracked heels, elbows, and other excessively dry areas.

Shea Butter: Softens and protects skin.



Detoxifying & Moisturizing Mask \$50

4 oz / 113g

This creamy, non-drying natural mineral and botanical-based treatment mask gently removes impurities from pores to reveal smoother-looking skin. It helps to eliminate dead skin and works to soothe and protect. Suitable for all skin types, including acne-prone.

Green Tea & Arnica Flower: Soothe and counter-act redness.

Kaolin Clay: Absorbs impurities.

Volcanic Ash: Gentle exfoliator.



Hand Cream with Shea Butter \$20

2.66 fl oz / 80 mL

Extra care for hands to balance, maintain, and seal in moisture, leaving no greasy feeling behind. A little goes a long way as it reactivates with water and rubbing throughout the day.

Shea Butter: Rich moisturizer.

Cucumber: Soothes and hydrates.

SeneDerm
BODYCARE
with SenePlex+™

Abundance PARFUM

with SenePlex+™

Abundance Fresh Parfum \$50

1 fl oz / 30 mL

Features clean and refreshing green scent notes that draw inspiration from aquatic botanicals, soft florals, and crisp hints of citrus.

Mandarin & Lemon: Add an energizing and sparkling touch.

Driftwood: Brings in an earthy edge.

Dewy Freesia: For a soft, floral note.



Abundance Lush Parfum \$50

1 fl oz / 30 mL

Features sensual, lush fruit notes of velvety coconut milk, and light tropical florals for a warm but refreshing scent.

Passionfruit: Lends a vibrant, fruity note.

Vanilla Orchid: For a warm, floral bouquet.

Pikake Jasmine: Adds a tropical, floral touch.



Abundance Travel Trio \$50

3 vials 0.17 oz / 5 mL each

Enjoy all three Abundance Parfums with this set of three rollerball vials in a custom velvet pouch, perfect for gorgeous scent on the go.



Abundance by SeneGence fragrances are created with the finest quality perfume oils, blended with SenePlex+ Complex, for luxurious, long-lasting scent and skin care in one.

Abundance Bloom Parfum \$50

1 fl oz / 30 mL

Features gorgeous, fragrant floral notes, lighter-than-air musk, and soft spice for a sophisticated scent with a contemporary twist.

Lush Pear: Adds brightness and light sweetness.

Rose Bloom: For an enveloping floral aroma.

Glowing Amber: Lends a warm, luxurious scent.



Luxuriate in beautiful fragrance blended with anti-aging ingredients.

Ask your Distributor about suggested sets for using our system of products easily and effectively.

SeneDerm



\$190

SkinCare Collection

DRY / NORMAL TO DRY / NORMAL TO OILY

- 3 in 1 Cleanser
- DayTime Moisturizer
- Evening Moisturizer
- EyeCrème



\$190

Oily to Acne Collection

- 3 in 1 Cleanser
- DayTime Moisturizer
- Evening Moisturizer
- Spot-On



\$265

Advanced Anti-Aging Collection

- Climate Control
- SeneSerum-C
- Collagen Night Pak (with brush)
- EyeLuminator

MakeSense



\$120

Original Collection

- Foundation Shade
- Pearlizer
- Fooops! Color Remover



\$140

Advanced Anti-Aging Collection

- Foundation Shade
- Pearlizer
- Fooops! Color Remover

SeneGence COLLECTIONS

SenseCosmetics



\$150

Powder Collection

- Natural Powder
- Bronze Dust Powder
- Silver Rose Powder



\$55

LipSense Collection

- LipSense Color
- Glossy Gloss
- Ooops! Remover

SeneDerm



\$105

BodyCare Collection

- Advanced Hydration Body Lotion
- Body Wash
- Body Scrub
- Hand Cream



\$95

SunCare Collection

- SeneSun SPF SunScreen
- Self-Tanning Bronzing Coconut Milk

HairCovery



\$170

HairCare Collection

- Shampoo
- Conditioner
- Serum
- Holding Spray



BECOME A CUSTOMER OR A HOSTESS AND EXPERIENCE OUR FABULOUS PRODUCTS!

For hosting a Glamour Demo, Hostesses will receive a discount on their Personal Product Order based on the demonstration retail sales and future New Bookings from the demonstration.

TOTAL DEMO SALES <i>less Hostess personal order</i>	DISCOUNT OFF <i>Hostess personal order</i>
\$1 to \$300	10%
\$301 to \$600	20%
\$601 + HIGHER	30%

**Hostesses earn an additional 5% off their personal order for each new booking! Also every Hostess can qualify to receive a "Thank You" gift for hosting a Glamour Demo of \$300 or more. Ask your Distributor for details and gift choices.*

BOOK A SENEBLENDS MAKEOVER

You will be impressed with how your face will look and feel with SenseCosmetics color products that stay on until you take them off! Schedule your SeneBlends Makeover with your SeneGence Distributor.

EARN BACK IN PROFITS

Earn a portion of your order total back in profits plus earn free products! Ask your SeneGence Distributor about Partnering for Profits and sharing our revolutionary long-lasting and anti-aging skin care and cosmetic products with others. You will find it easy to take orders from those who are wowed by the results.

tear here



KISS OFF
contest



Discover the clear difference of LipSense!
First, "Kiss Off" your old lip color! Second, apply Long-Lasting LipSense. Third, attempt to "Kiss Off" our smudge-proof, budge-proof lip color by SeneGence!

Demo Date: _____

DISTRIBUTOR NAME: _____ **DISTRIBUTOR ID#:** _____

HOSTESS NAME: _____

Address: _____

City: _____ State/Province: _____ Zip: _____

Email Address: _____ Phone Number: _____

GUEST NAME: _____

Address: _____

City: _____ State/Province: _____ Zip: _____

Email Address: _____ Phone Number: _____

In order for Kiss Off Cards to be considered valid, participants are required to follow the program guidelines. Open to residents of US, Canada, Australia, Mexico, and New Zealand. Guests must be 18 or older to enter. Demos must have one Distributor, one Host, and three or more Guests; Limit one entry per Guest. Guests are required to "Kiss Off" their old lip color, then attempt to "Kiss Off" SeneGence LipSense. Product Prizes will ship to winners' addresses provided; physical shipping address is required, PO Boxes will not be accepted. Send valid cards to SeneGence International, ATTN: Kiss Off Contest, 19651 Alter, Foothill Ranch, CA 92610. *SeneGence Product Prize to be selected by SeneGence staff from available inventory.

Become a Distributor

Have a career that really pays on your terms!
Purchase products at wholesale and resell for profits.
We guarantee your satisfaction when you begin a new career with us, or we will refund your application fee.

New Distributor Kit (NDK) \$55

Business materials to help you get off to a great start, plus free SeneSite and business apps!



Discounts & Potential Retail Earnings

SUGGESTED RETAIL TOTAL AMOUNT	PERSONAL DISCOUNT off suggested retail	POTENTIAL EARNING percentage	POTENTIAL EARNING dollars
\$0 - \$199	20%	25%	\$0 - \$40
\$200 - \$599	30%	43%	\$60 - \$180
\$600 - \$1,499	40%	67%	\$240 - \$600
\$1,500 - HIGHER	50%	100%	\$750 - UNLIMITED

This example is not a guarantee or representation that you will experience these exact earnings. Rather, it is intended as a guidance tool to show you how a Distributor's potential profit margin increases as their discount level increases.

30 Days



60 Days



90 Days



Get off to a *FAST START!*

Contact your Distributor for current program availability.

You are eligible to receive a **50% discount** on all personal product orders of 300 PV (\$600 retail) or more, for **90 days**, starting on the day you join SeneGence.

PLUS, you can qualify to earn up to \$1,200 in **FREE** products in your first 30, 60, and 90 days!



Significant SeneSellers:

Distributors who consistently share and sell SeneGence products month after month.



Significant SeneSeller Program

Earn a FREE product each month (and other fabulous incentives) when you consistently sell SeneGence products for three consecutive months and then on a monthly basis during your career.



New Distributor Pack Options

Choose one of these incredible pack options to help you get your business started at great savings. These packs include your first qualifying order of resalable product, a Demo kit to share the products with others, valuable business tools, as well as a \$5 donation to The Make Sense Foundation. You will be taking the first steps down your path to success with any of these amazing options. (Included products subject to change.)



FAST START PACK **SAVE OVER 65%**

\$1,195 (over \$3,500 value)



Includes:

- 1,000 PV order with over 50 of the most popular LipSense, skin care, and cosmetics products (\$2,000 total retail value)
- Glamour Demo Kit (GDK)
- Distributor Planning Calendar
- Plus: Qualify for 30 Day Fast Start Bonus Products
- FREE SHIPPING on Pack
- Exclusive Business Training

Smart Start Pack also available for purchase outside of your first 30 days in business. It will have the same items as the Fast Start Pack without the added 30-day Fast Start Set. See your online order form to purchase.

SIGNIFICANT SENESELLER PACK **SAVE OVER 55%**
\$795 (\$1,830 value)



Includes:

- 750 PV order with a range of top LipSense and SenseCosmetics shades (\$1,500 total retail value)
- LIPS Demo Kit
- Distributor Planning Calendar
- FREE SHIPPING on Pack

QUALIFIED DISTRIBUTOR PACK **SAVE OVER 50%**
\$345 (\$830 value)



Includes:

- 300 PV order with 12 LipSense colors, 12 Glosses, and 6 Ooops! Removers (\$600 total retail value)
- LIPS Demo Kit

SeneTrips

Our SeneStar and LIPS Trip achievers enjoy traveling the country and the world as a way of doing business by earning various levels of growth and sales. Both new and seasoned Distributors can see the world by earning, learning, and succeeding!



Hawaii, United States



Hong Kong, China

SeneCar

CHOOSE YOUR BLUE!

SeneGence gives you the opportunity to ride in style and luxury by earning a monthly car allowance on a new, blue car of your choice. Make your SeneCar a statement of you!



Join us in making a difference by giving back!



The Make Sense Foundation® (MSF) is the Senegen nonprofit organization created by Joni Rogers-Kante as part of the overall plan to give back to the community. The MSF is based on the fundamental mission to help women and children in crisis and thrives on donating directly to deserving organizations.

Senegen offers its Distributors opportunities to donate a portion of their product sales to their local charities or nominate charities to receive financial support. A portion of the sales from select Senegen products and business tools is donated directly to the MSF, as well as a donation every time a Distributor purchases one of the New Distributor Pack Options.

Visit MakeSenseFoundation.org





SeneGence WISH LIST

SENERM SKINCARE

\$30 3 in 1 Cleanser

- Dry
- Normal to Dry
- Normal to Oily
- Oily to Acne

\$50 DayTime Moisturizer

- Dry
- Normal to Dry
- Normal to Oily
- Oily to Acne

\$60 Evening Moisturizer

- Dry
- Normal to Dry
- Normal to Oily
- Oily to Acne

Advanced Anti-Aging

- \$60 Climate Control
- \$85 Collagen Night Pak w/Brush
- \$50 EyeCrème
- \$55 EyeLuminator
- \$40 Hydrating Facial Serum Mist
- \$90 Lifting & Firming Neck Cream
- \$65 SeneSerum-C

SENERM SOLUTIONS

- \$65 Anti-Wrinkle Treatment
- \$75 Brightening Multi-Vitamin Treatment
- \$50 Dark Circle Under Eye Treatment
- \$50 Facial Resurfacer
- \$50 LashExtend Clear
- \$55 LashExtend Black
- \$55 LashExtend Brown

- \$50 LipVolumizer
- \$45 NailExtend
- \$50 Nangai Oil
- \$50 Polishing Exfoliator
- \$50 Spot-On

SENSECOSMETICS

\$60 Silk Pore & Wrinkle Minimizer

- \$50 MakeSense Pearlizer
- \$60 Advanced Anti-Aging Pearlizer

\$45 Color Correcting Tinted Moisturizer

- Light
- Medium
- Deep

\$50 MakeSense Original Foundation

- Adobe
- Almond
- Beige Chiffon
- Café Au Lait
- Cinnamon
- Creme Beige
- Coffee
- Deep Caramel
- Dewy
- Fawn
- Golden Tan
- Ivory
- Porcelain
- Suede
- Tan
- Truffle

\$60 MakeSense Advanced Anti-Aging Foundation

- Adobe
- Almond

- Beige Chiffon
- Café Au Lait
- Cinnamon
- Coffee
- Creme Beige
- Deep Caramel
- Dewy
- Fawn
- Golden Tan
- Ivory
- Porcelain
- Suede
- Tan
- Truffle

\$25 Concealer/Blender

- Deep
- Green
- Light
- Medium
- White

\$30 BlushSense Cream Blush

- Bronze
- Cherry
- Chocolate Cherry
- Pink Berry
- Pouty Pink
- Terra Cotta
- Toasted Rose

\$50 Translucid Powder Brush

- Bronze Dust
- Natural
- Silver Rose

\$22 ShadowSense Matte Eyeshadow

- Amethyst
- Candlelight

- Denim
- Garnet
- Granite
- Moca Java
- Mulberry
- Onyx
- Pink Frost
- Rustic Brown
- Sandstone Pearl
- Silver Violet
- Smoked Topaz
- Snow
- Whisper Pink

\$22 ShadowSense Shimmer Eyeshadow

- Copper Rose Shimmer
- Moca Java Shimmer
- Pink Opal Shimmer
- Rose Gold Glitter
- Sandstone Pearl Shimmer
- Silver Shimmer
- Smoked Topaz Shimmer

\$25 EyeSense Liquid Eye Liner

- Black
- Black Brown

\$25 EyeSense Eye Liner Pencil

- Black
- Black Brown
- Navy
- Golden Shimmer

\$20 BrowSense Liquid Brow Color

- Auburn
- Dark
- Light
- Taupe

\$24 UnderSense 3-in-1 Maximizing Lash Primer

\$28 LashSense VolumIntense Mascara
 Black
 Black Brown

\$28 LashSense VolumIntense Waterproof Mascara
 Black
 Black Brown

LIPSENSE

\$25 Lip Color
 Apple Cider
 Aussie Rose
 B. Ruby
 Beige Champagne
 Bella
 Blackberry
 Blu-Red
 Bombshell
 Cappuccino
 Caramel Apple
 Caramel Latte
 Cocoa
 Dark Pink
 Dawn Rising
 Fire 'n Ice
 Fire Opal
 First Love
 Fleur De Lisa
 Fly Girl
 Goddess
 Hazelnut
 Heartbreaker
 Honey Rose

Kiss For A Cause
 Kiss Me Katie
 Lexie Bear-y
 Luv It
 Mauve Ice
 Mulled Wine
 Napa
 Nude
 Nude Pink
 Nutmeg
 Persimmon
 Pink Champagne
 Plum
 Plum Pretty
 Plumeria
 Pomegranate
 Praline Rose
 Precious Topaz
 Purple Reign
 Razzberry
 Roseberry
 Samon
 Sassy Z
 Sheer Berry
 Strawberry Shortcake
 Summer Sunset
 Violet Volt
 Violette

\$22 LinerSense Lip Liner
 Berry
 Blu-Red
 Cocoa
 Neutral
 Persimmon
 Terra Cotta

\$20 Gloss
 Bougainvillea
 Glossy
 Gold Glitter
 Matte
 Opal
 Orchid
 Pearl
 Pink Glitter
 Pink Sand
 Rose
 Sand
 Silver Glitter

\$22 Specialty Gloss
 Diamond Kiss

\$20 Moisturizing Lip Balm
 \$25 LipSmooth Conditioning Polish

Removers

\$20 Brush Cleaner
 \$20 Fooops! Liquid Remover
 \$20 Fooops! Removing Wipes
 \$10 Ooops!

SENERDERM SUNCARE

\$50 Self-Tanning Bronzing Coconut Milk
 \$45 SeneSun SPF 30 SunScreen

HAIRCOVERY HAIRCARE

\$40 Moisturizing & Shine Enhancing Conditioner
 \$60 Strengthening & Thickening Hair Serum
 \$40 Thickening & Volumizing Shampoo
 \$30 Thickening & Volumizing Holding Spray

\$14 Thickening & Volumizing Holding Spray Mini

SENERDERM BODYCARE

\$30 Body Cream
 \$20 Body Wash
 \$20 Body Scrub
 \$45 Body Lotion
 \$50 Detoxifying Mask
 \$20 Hand Cream

ABUNDANCE PARFUMS

\$50 Abundance Fresh
 \$50 Abundance Lush
 \$50 Abundance Bloom
 \$50 Abundance Rollerball Travel Trio

COLLECTIONS

\$190 SeneDerm SkinCare Collection
 Dry
 Normal to Dry
 Normal to Oily
 Oily to Acne
 \$55 LipSense Lip Collection
 \$265 SeneDerm Advanced Anti-Aging Collection
 \$105 SeneDerm BodyCare Collection
 \$150 SeneDerm Powder Collection
 \$95 SeneDerm SunCare Collection
 \$120 MakeSense Original Collection
 \$140 MakeSense Advanced Anti-Aging Collection
 \$170 HairCovary HairCare Collection

To Purchase Products or Become a Distributor, contact:

WHAT'S IN THE NAME SENECEGE?

SENECEGE

Process of aging.



INTELLIGENCE

The capacity to acquire and apply knowledge.



SYNERGY

The working together of two things to produce an effect greater than the sum of their individual effects.



SENECEGE

Long-lasting and anti-aging products that really work!



May 2019

19651 Alter | Foothill Ranch, CA 92610 | USA | (949) 860-1860 | senegence.com