

Distributor Compensation Plan: Earn Income In Two Ways

1. Retail Profits

Earn 25-100% profit on Retail Sales of SeneGence products!

A. Immediate Sales Income

This is the profit on total sales and the immediate sales income from the follow up phone calls made within 24 to 48 hours following the event minus expenses from holding a product demonstration. This activity requires your presence and time for each and every action. It is a finite total in that there is a final sales amount which takes a specific period of time each week - there are only so many hours to accumulate new Immediate Sales Income.

B. Reorder Sales Income

This form of income is directly related to your Immediate Sales Income event activities. Reorder Sales Income compounds with a growing Customer base and your continued customer service extending each Customer's product introduction and usage. Spend time and attention on customer service to increase the sales income from your Customer base. Over time, it is quite conceivable that at some point in your career Reorder Sales Income will exceed weekly Immediate Sales Income solely based upon the sheer size and reorder sales income volume of the Customer base you have built.

Distributor Product Discount & Earning Structure

The more you purchase for resale, the greater the profit potential.

| Suggested Retail Total Amount | Personal Discount Off Suggested Retail | Potential Earning Percentage | Potential Dollar Earnings |
|-------------------------------|--|------------------------------|---------------------------|
| 0 - \$199.99 | 20% | 25% | 0 - \$40.00 |
| \$200.00 - \$599.99 | 30% | 43% | \$60.00 - \$180.00 |
| \$600.00 - \$1,499.99 | 40% | 67% | \$240.00 - \$600.00 |
| \$1,500+ | 50% | 100% | \$750.00 - UNLIMITED |

This example is not a guarantee or representation that you will experience these exact earnings. Rather it is intended as a guidance tool to show you how your potential profit margin increases as your discount level increases.

2. Commission Income

A. Downline Commission

Begin earning commissions quickly! Downline Commissions are paid on the first 100 CV.

To qualify for Downline Commissions, you must personally place and pay for at least 100 PV in the same qualifying month as orders placed in your Downline. (Orders placed in Downline must be personally placed and paid for by the Downline Distributor.)

PV – Point Value is used to qualify for Commissions and Bonuses. PV is equal to 1/2 of the US retail value assigned to a product, is the same in every country and is listed on the Product Order Form.

CV – Commission Value is used to calculate Commissions and Bonuses and is listed on the US Product Order Form. When used to calculate Commissions and Bonuses, CV is multiplied by a unique country factor.
 $CV = PV \times 1$ in US; $PV \times 1.25$ in CAN & AU.

| Downline Commissions | |
|-------------------------|-----|
| 1 st Level | 10% |
| 2 nd Level | 20% |
| 3 rd Level | 30% |
| *4 th Level | 5% |
| **5 th Level | 5% |

*There are three qualifications to earn 4th level Downline Commissions in the same qualifying month:

1. Have at least five 1st level Distributors who personally ordered and paid for at least 100 PV within the same qualifying month.
2. You personally have placed and paid for at least 200 PV within the same qualifying month.
3. Levels 1-3 must have Group PV of at least 10,000 within the same qualifying month.

**There are three qualifications to earn 5th level Downline Commissions in the same qualifying month:

1. Have at least five 1st level Distributors who personally ordered and paid for at least 200 PV within the same qualifying month.
2. You personally have placed and paid for at least a 300 PV within the same qualifying month.
3. Levels 1-3 must have Group PV of at least 15,000 within the same qualifying month.

B. Group Sales Volume Bonus: Earn Great Payout on Group Volume

The Group Sales Volume Bonus is paid on the total CV of all Product Orders personally placed and paid for by your Downline in the same qualifying month minus the first 100 CV. (Commissions were already paid on this amount in the Downline Commission.)

Level 1

The payout is 10% of any 1st line Distributor's CV over 100 as long as you personally placed and paid for at least 100 PV in the same month.

Levels 2-5

To earn a bonus on 2nd, 3rd, 4th, and 5th levels, Group Sales Volume qualifications are:

1. Personally place and pay for at least 300 PV within the same qualifying month.
2. Have five Distributors on your 1st level, that have been personally sponsored by you, that have each personally placed and paid for at least 300 PV within the same qualifying month.
3. Each level of Distributors (level 2-5) must have at least five Distributors that have been personally sponsored by the upline Distributor, with at least 300 PV, personally placed and paid for in order to qualify for commission payout of that level.
4. Each level (2-5) must fulfill qualifications for that level and the levels above it to receive the commission for that level.

| Group Sales Volume Bonus | |
|--------------------------|-----|
| 1 st Level | 10% |
| 2 nd Level | 6% |
| 3 rd Level | 4% |
| 4 th Level | 3% |
| 5 th Level | 2% |

Frequently Asked Questions

Regarding the SeneGence Compensation Plan

1. If Downline Commissions are only paid on the first 100 CV of a Distributors' order, is that the only part of the order that is commissionable?

No. The balance of the order (CV) is commissionable in the Group Sales Volume Bonus.

2. If a Distributor places more than one order in a given month that is in excess of 100 CV, does the Downline Commission get paid again?

No. Downline Commissions are paid on the first 100 CV in a given month, after that, the balance of the order(s) goes into Group Sales Volume Bonus.

3. To receive the 10% Group Sales Volume Bonus on my first level, do I need to have five 1st level Distributors that have each placed 300 PV in a given month?

No. The payout is 10% on your first level as long as you have achieved 100 PV in the month the order(s) are placed.

4. To receive the 6% bonus on my second level do I need five 1st level Distributors with PV of 300 each, and five 2nd level Distributors with PV of 300 each?

Yes. Remember that these five first level Distributors that qualify you for the Group Sales Volume Bonus beginning at level 2, must be personally sponsored by you, and you must also have 300 PV.

5. If a certain level does not fulfill its qualification for Group Sales Volume Bonus, can you skip that level and go down to the next level that does?

No. Each level prior, along with the level commissionable, must fulfill the requirements.

6. Is a month a 30-day period or a calendar month?

Calendar month.

7. If I have a first level Distributor that does not place an order in a given month, but some of her downline does, would I still receive downline commissions on those Distributors?

Yes.

8. If I have a first level Distributor that does not place an order in a given month, for purposes of downline commissions, does the next level get moved up? (compression).

No. Downline positions are permanent and do not compress. You still receive commissions for all levels you qualify for on the rest of your downline. Downline stay in place at all levels.

9. Where in the compensation structure does levels moving up (compression) occur?

Compression occurs in the Group Sales Volume Bonus commission structure. If you have a Distributor on a given level that does not place an order in a given month, that downline will move up a level for percentages paid on the various levels that month.

10. Does a (compressed) Distributor in my second line, who has placed an order and moves up to my first line (due to the recruiter not placing an order that month), count toward my five first line Distributors that I need to qualify for the Group Sales Volume Bonus on levels 2 through 5?

No. You will receive the higher bonus percentage on the order once you are qualified to receive them. The qualifications to be paid on your second through fifth line begin with five first line Distributors that you have personally sponsored, that have 300 PV. Each level of qualification for Group Volume Bonus must be fulfilled with at least five personally sponsored Distributors from an upline Distributor.

11. So I will receive the higher bonus percentage resulting from compression, but it will not begin the qualification process for the payout for Group Sales Volume Bonuses unless at least five on my first level were personally sponsored by me and so on down for each one of the levels.

That is correct.